

Health
equity by
design.

Ken-Bailey Project

Erie County Capital Projects Committee

A partnership between
Evergreen Health and Community Access Services.

An aerial photograph of a city street intersection, showing a grid of streets, buildings, and trees. The image is overlaid with a purple triangle on the left and a green triangle on the right, meeting at a diagonal line.

One
impactful
intersection.

Where health
equity meets
access.

A new comprehensive care center is coming to the historic intersection of Kensington and Bailey Avenues. Here, health equity will meet access. Change will meet action. Patients will meet hope. And a neighborhood that has been underserved for far too long will have more of its needs met. Because it's the right thing to do. And it's overdue. It's time for friends, neighbors, and kindhearted strangers to come together, to come here, to **MAKE AN IMPACT.**






Predominantly Black and Brown communities, like the Ken-Bailey neighborhood on Buffalo's East Side, have historically been held back by lack of funding, development, and access to healthcare and lack of educational, social, and economic resources. The **Ken-Bailey neighborhood is a federally designated medically underserved area** due to a lack of appropriate healthcare resources needed to meet the needs of the population. These systemic factors continue to contribute to segregation, poverty, health disparities, and, ultimately, inequity.

A foundational component to the welfare of a community is health equity, **the state in which everyone has a fair and just opportunity to attain their highest level of health.** Achieving this requires ongoing societal efforts to address historical and contemporary injustices, including overcoming economic and social obstacles to healthcare.

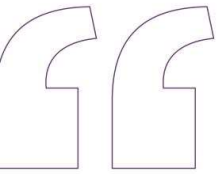




With a broken system that's providing just one full-time equivalent healthcare provider to every 1,250 residents in the Ken-Bailey community, health disparities will continue to prevent this once thriving community from reaching its full potential.



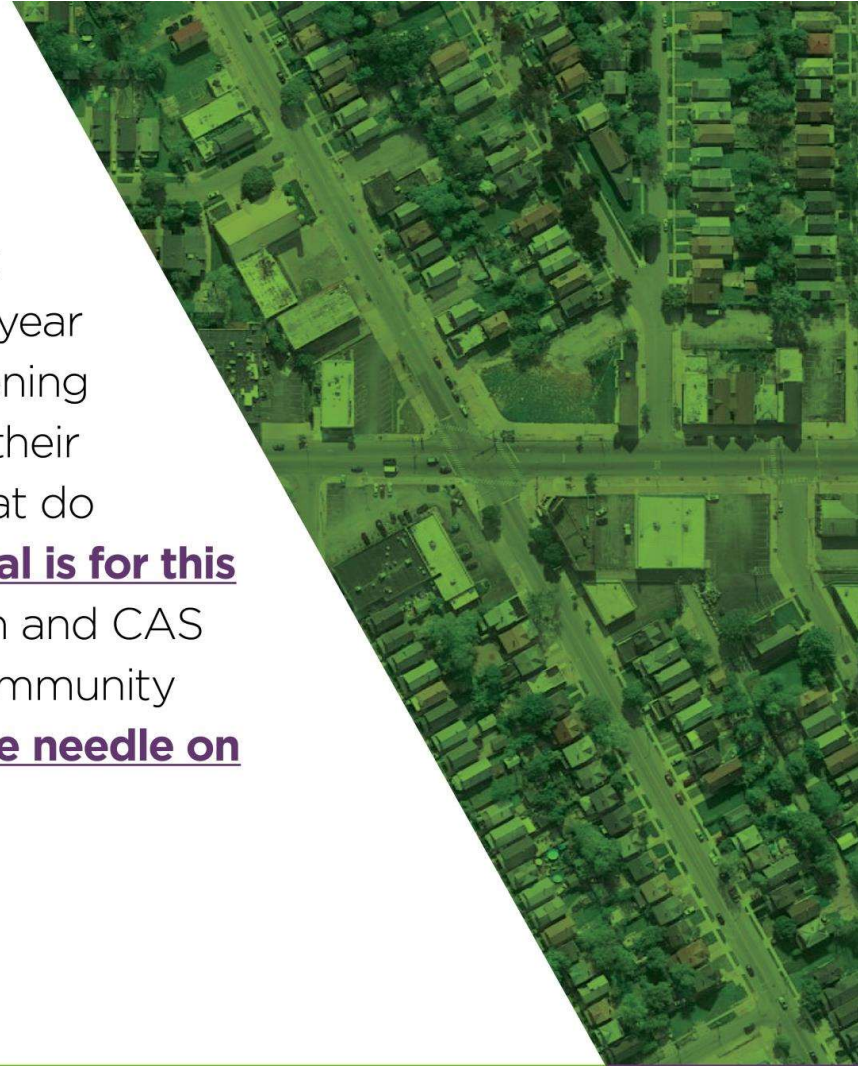
As this community works to rebuild and reimagine itself, Evergreen Health and Community Access Services (CAS) are leading the Ken-Bailey Project to ensure the community has the resources and opportunities for optimal health and well-being. They strive to augment health equity efforts by adopting health equity best practices and strengthening their commitment to creating an inclusive, thriving community.



To meet the needs of the community, it's critical that the **Ken-Bailey Project is unconditionally accessible and culturally sensitive**. We're not just going in with our own big ideas: we spent over a year meeting with people in the community, really listening to what they want from a new healthcare hub in their neighborhood. What services do they need? What do they want the space to look and feel like? **Our goal is for this to be a community project**: not just an Evergreen and CAS project, but a shared space where we and our community partners can **come together and really move the needle on health equity in this area.**



— **REMARKS FROM RAY GANOE**
PRESIDENT AND CEO OF EVERGREEN HEALTH



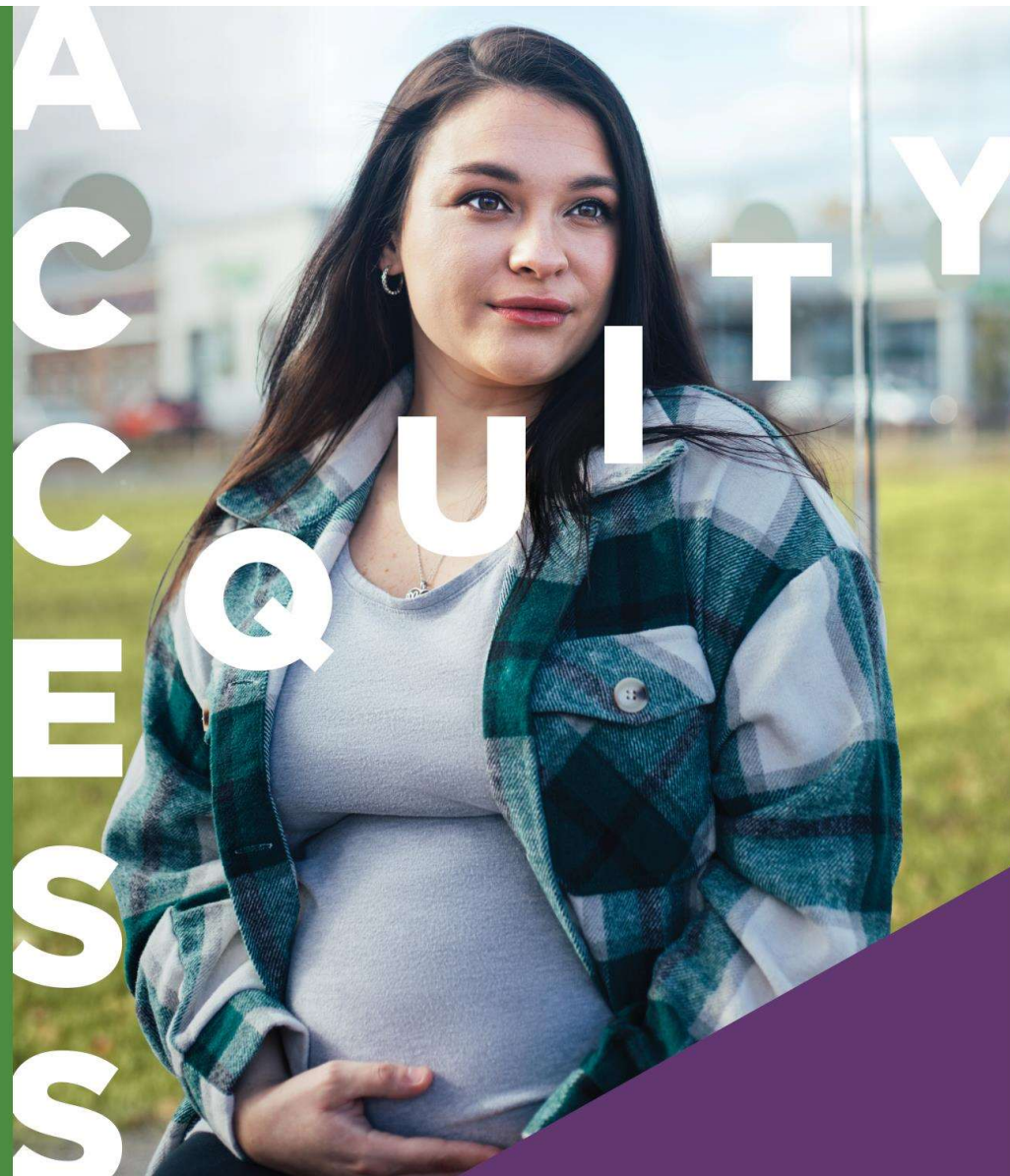


This project means **improved access to equitable health services in Buffalo and beyond**. A new health hub will allow us to expand the types of services we provide as well as bring even more community partners directly to the neighborhood, eliminating the need for individuals to leave their neighborhoods to seek the services they need and deserve. **I believe that this health hub will close the health disparity gap that has impacted this community for decades.**



— **REMARKS FROM KIM BROWN**
EXECUTIVE DIRECTOR OF COMMUNITY ACCESS SERVICES

At **Evergreen Health**, we foster healthy communities by providing medical, supportive, and behavioral health services to individuals and families, especially those who are living with chronic illness or who are underserved by the healthcare system. Evergreen Health, formerly AIDS Community Services, was founded in 1983 to address the HIV and AIDS crisis. As breakthroughs in medical therapy were available for HIV and other STDs/STIs, Evergreen expanded its range of services beyond HIV care. Today, their unique model of care treats the whole patient to improve health outcomes.





Community Access Services, or CAS,

is an affiliate of Evergreen Health that has provided quality healthcare and supportive services to underserved communities in Buffalo and Erie County since 2003. CAS was founded to create and implement programming to address the need for health services and health information in communities of color in Buffalo. The primary focus of CAS' efforts is to reduce the prevalence of HIV, Hepatitis C virus (HCV), and sexually transmitted infections (STI) in these communities, working to develop targeted and culturally appropriate prevention, harm reduction, and linkage to care services, as well as HIV and HCV testing services. Additionally, CAS is committed to addressing food insecurity for its clients and the community surrounding its location as a FeedMore WNY partner.

Our collective goal:

ERADICATE
HEALTH
INEQUITY
THROUGH
UNCONDITIONAL
CARE.

This is bigger than healthcare, and bigger than Buffalo. While the Ken-Bailey neighborhood will be most directly impacted by the new Evergreen Health and CAS facility, we are hopeful that this model of accessible community care will become an example for other healthcare providers to address health inequity across the nation.



THE 14215 ZIP CODE is currently underserved by national pharmacy chains and, given the current trend of closings nationwide, could find itself without these services in the future if not for Evergreen's plan to include a pharmacy in this development. Currently, the nearest pharmacy is a 15-minute walk from the new facility.



57%

OF BUFFALO'S EAST
SIDE RESIDENTS LIVE
IN POVERTY



42%

OF RESIDENTS REPORT
NOT HAVING ENOUGH
MONEY FOR FOOD IN
THEIR HOUSEHOLD
BUDGET

Health inequity by the numbers.

HEALTH DISPARITIES LEAD TO SIGNIFICANTLY HIGHER INCIDENCES OF:

- Premature death
- Lower life expectancy
- Cancer
- Heart attack
- Stroke
- Cardiovascular disease
- STDs/STIs
- Diabetes
- Child mortality
- Drug overdose
- Suicide

THE NEXT CLOSEST
MEDICAL CARE PROVIDER
TO THE PROPOSED
LOCATION IS A

30

MINUTE WALK
OR 1.4 MILES AWAY



69%

OF RESIDENTS GO
OUTSIDE OF THE
NEIGHBORHOOD
FOR HEALTHCARE
SERVICES



14214

SERVICE AREA
ZIP CODES

14215

7,833

PERSONS PER SQUARE MILE

MORE THAN

17K

LOW-INCOME
RESIDENTS NOT
CURRENTLY
BEING SERVICED
BY HEALTH
CENTERS

61,094

**TOTAL
POPULATION**

7.8

TOTAL
SQUARE MILES

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**Ken-Bailey
Project**

Needs assessment.

In January 2023, Evergreen Health and CAS purchased four vacant land parcels at the intersection of Kensington and Bailey Avenues, only a half mile away from the present location that Evergreen and CAS have outgrown. To accommodate the growth and integration of critical infrastructure, we will construct a new facility that will offer expanded services to the community, with the grand opening planned for spring 2026.



Project planning and development.

CURRENTLY,
WE ARE WORKING
TOWARD
BREAKING
GROUND IN
FALL 2024.



Facility features.

- Food distribution center
- Employment readiness services
- HIV prevention, testing, and education
- Community mobilization to improve awareness of HIV prevention and treatment progress
- Hepatitis C care
- Gynecological care
- Pharmacy services for both patients and the broader community
- Reentry support for people in the criminal justice system
- On-site care coordination for assistance with appointments, counseling, and connection with housing, nutrition, and transportation services
- An on-site patient financial counseling center
- Multiuse meeting rooms with kitchen access for community groups and block clubs
- Office space for community partners
- Staff of 21 CAS employees
- 3.5 doctors/NPs supported by a team of 9 nurses and medical support staff

OUR GOAL:

\$20

MILLION

By contributing to the Ken-Bailey project, you're making a difference for
one of the most underserved communities in our nation.

Thank you.

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