

# A Guide to Starting Your Own Environmental Organization

1

2

3

4

5



## Define Goals and Mission

You want to let people know what your organization is about. Start by setting short-term, achievable goals to get your organization going.



## Outreach and Recruit!

Start by finding an advisor and group of members to support the organization. Promote what you're doing with flyers, events, and social media to help gain new members!



## Find What's Already Being Done

There might be groups similar to yours or resources that could be helpful to your club. Try to partner with existing organizations and find funding, guides, and research.



## Host a Club Event

Start by finding an advisor and group of members to support the organization. Promote what you're doing with flyers, events, and social media to help gain new members!



## Summarize Accomplishments

At the end of the semester or year, put together a list of what your group has done and set goals for the next time frame. Make sure if you're changing leadership, the new people are prepared.

# Erie County Resources and Existing Groups

Climate Ambassador Program

<https://www3.erie.gov/climateaction/climate-ambassador-program>

UB Environmental Network

<https://buffalo.campuslabs.com/engage/organization/EN>

TED Talks

<https://www.ted.com/topics/environment>  
<https://www.ted.com/topics/climate+change>

Post Landfill Action Network

[postlandfill.org](http://postlandfill.org)

UN Eco Green Clubs

[sustainabledevelopment.un.org](http://sustainabledevelopment.un.org)

Vegetarian Resource Group Blog

<https://www.vrg.org/blog/2017/03/22/guide-to-starting-a-high-school-environmental-club/>

Food Recovery Network

[foodrecoverynetwork.org](http://foodrecoverynetwork.org)

WNY Youth Climate Council

<https://www.facebook.com/wnyyouthclimate/>

Academy for Human Rights

<http://www.academyforhumanrights.org/about-the-symposium.html>