



Built for Buffalo New Highmark Stadium Community Benefits Update

**Community Benefits Oversight Committee
Buffalo State University, Buffalo, NY | September 9, 2024**

A group of Buffalo Bills players in their blue and white uniforms are huddled together in a locker room, celebrating. They are wearing white helmets with the Bills logo. The scene is dimly lit, with a focus on the players' faces and hands. The text "Community Benefits Update" is overlaid in white on the center of the image.

Community Benefits Update

What's Happening on Site?



Workforce Update

Category	Goal	Through 6/31/24
Minority Work Hours	15%	20.56%
Non-Minority Women Work Hours	5%	4.28%
Apprentice Work Hours	10%	13.65%



Business Participation Update

- Total MWBE/SDVOB Contracts or OCSD-4 Commitments: 274
- Individual MWBE/SDVOB's with Contract or OCSD-4 Commitment: 146
- Individual Regional MWBE/SDVOB's with Contract or OCSD-4 Commitment: 75

*Through Q2 2024

Category	Goal	Through Proposal Release #1-3
Minority-owned Business Enterprise	15%	19.5%
Women-owned Business Enterprise	15%	13.4%
Service-Disabled Veteran-Owned Business	6%	4.8%



Community Benefits Updates

Developments by JEM

- Engaging with county and local groups on Workforce Development
 - Attended 11 events in August
 - Conducting surveys on Workforce Development Career Interests

Partnership with BestSelf Behavioral Health

- Bills' first-ever Official Mental Health partner
- Promote mental wellness
- Provide critical resources
- Foster a supportive community environment

HEART Safe Community Initiative

- Erie County, UBMD and the American Heart Association
- Promote heart health awareness
- Increase community access to cardiovascular health resources



