



# **Built for Buffalo New Highmark Stadium Community Benefits Update**

**Community Benefits Oversight Committee  
Highmark Stadium, Orchard Park, NY | October 15, 2024**

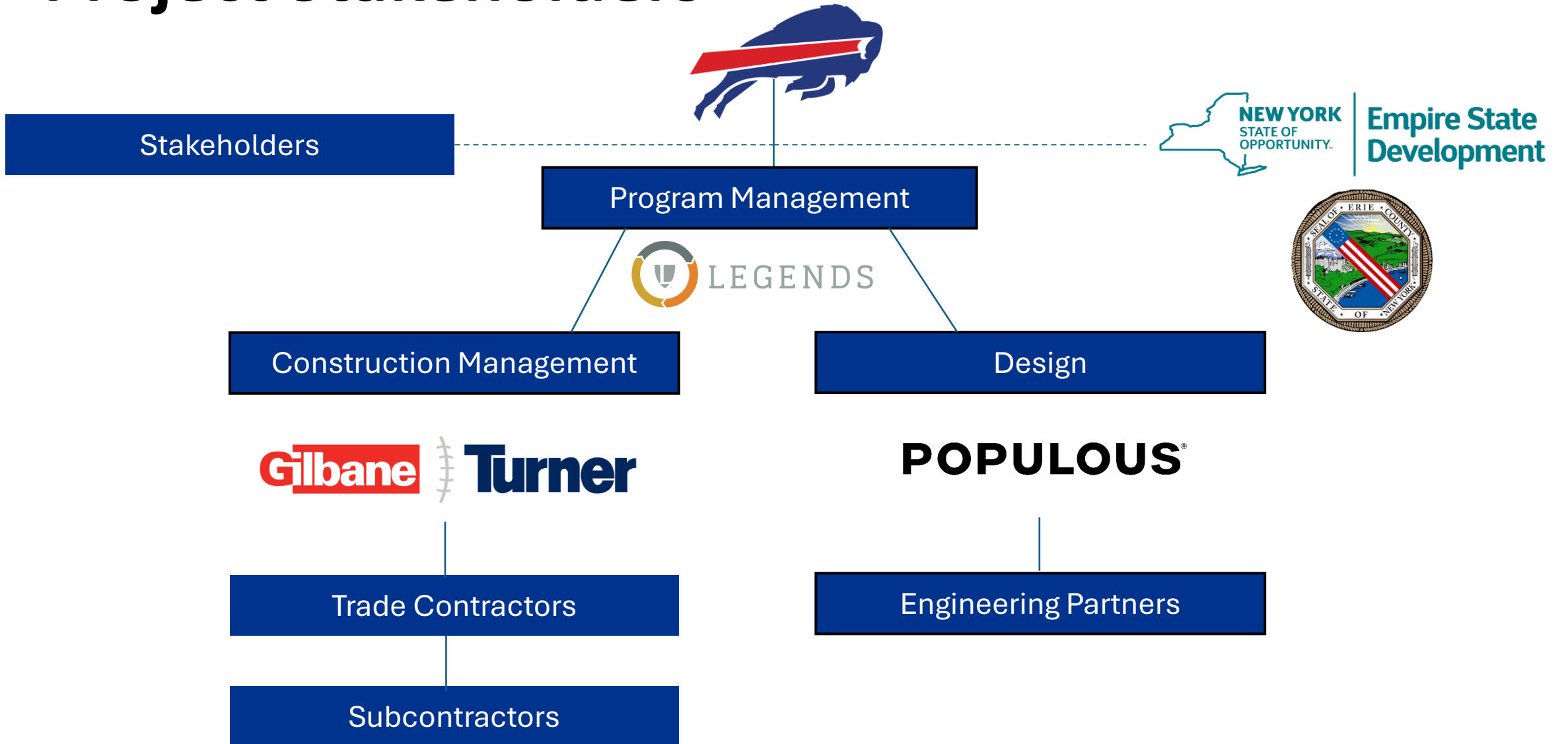


# Project Update

# What's Happening on Site?



# Project Stakeholders



# Business Participation & Workforce Compliance Stakeholders



Empire State  
Development

OFFICE OF CONTRACTOR AND SUPPLIER DIVERSITY

DIVISION OF MINORITY AND WOMEN'S  
BUSINESS DEVELOPMENT

Erie County Stadium Corporation



# Workforce Update

Category	Goal	Through 8/31/24
Minority Work Hours	15%	20.62%
Non-Minority Women Work Hours	5%	3.68%
Apprentice Work Hours	10%	13.99%



# Business Participation Update

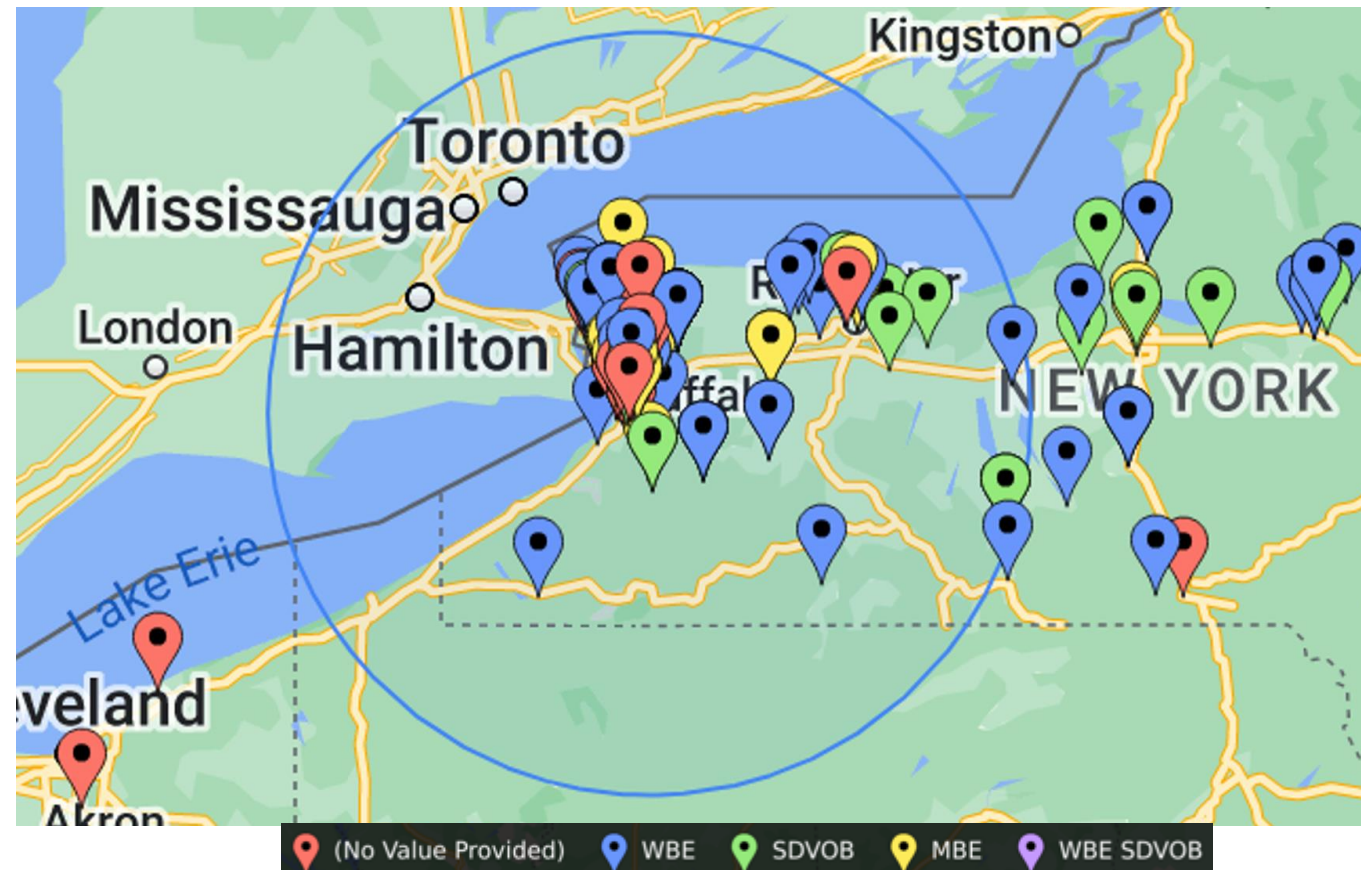
Category	Goal	Through Proposal Release #1-3.5
Minority-owned Business Enterprise	15%	17.5%
Women-owned Business Enterprise	15%	14.1%
Service-Disabled Veteran-Owned Business	6%	4.8%
MWBE & SDVOB Total	36%	36.4%



# Business Participation Update

- Total Contracts or OCSD-4 Commitments: 408
- Total MWBE/SDVOB Contracts or OCSD-4 Commitments: 322
- Total Regional MWBE/SDVOB Contracts or OCSD-4 Commitments: 192

\*Through Q3 2024





# Prime Contractors

- PJP Installers, Inc. (MBE)
- Mark Cerrone, Inc.
- Ferguson Electric / E-J Electric JV
- Pinto Construction Services, Inc.
- Union Concrete & Construction Corp.
- Schindler Elevator Corporation
- Source Blue
- SubAir Systems
- Baker Concrete Construction, Inc.
- Cives Steel Company
- R. W. Sidley, Inc.
- Crown Corr
- High Concrete Group
- Union Concrete & Construction Corp.
- Roger & Sons Concrete, Inc. (MBE)
- Celtic Sheet Metal, Inc. (WBE)
- F. W. Sims, LLC
- Ferguson Electric / E-J Electric JV
- John W. Danforth Company
- D.V. Brown & Associates
- Rael Automatic Sprinkler Co., Inc.
- George M. Raymond Co.
- William H. Lane Inc.
- Irwin Seating Group
- Island International Enterprises, LLC
- Sightline Commercial Solutions LLC
- Crystal Steel Fabricators, Inc. (MBE)
- Thomas Johnson, Inc.
- SwimEx, Inc. (WBE)
- SCG Fields, LLC
- Jameson Roofing
- MTN Inc.
- Hamburg Overhead Door, Inc. (WBE)
- Builders Hardware
- Executive Group
- Allegheny Millwork Inc.
- Tiede Zoeller (SDVOB)
- FCS Group (MBE)
- R.W Painting (WBE)

For List of Awarded Contractors and Package Descriptions, visit [www.buffalobillsnewstadium.com/contracting-opportunities](http://www.buffalobillsnewstadium.com/contracting-opportunities)

A group of football players in blue and white uniforms are huddled together in a locker room. The players are wearing white helmets with blue and red stripes and blue jerseys with white numbers. They are all looking towards the center of the huddle, and some have their hands raised. The background shows a locker room with lockers and a door. The text "Community Engagement" is overlaid in white, bold, sans-serif font across the center of the image.

# Community Engagement

# Community Engagement Updates

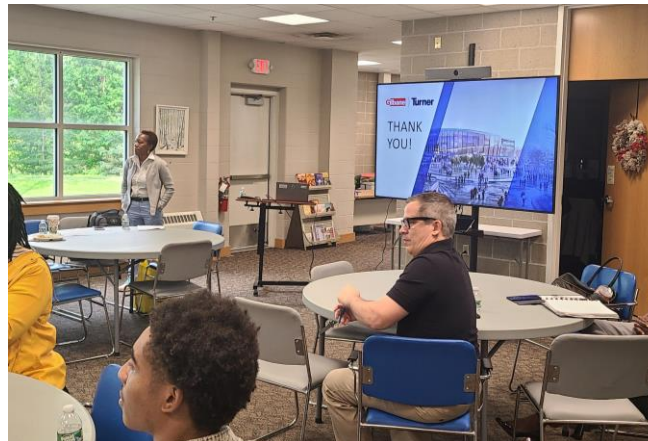
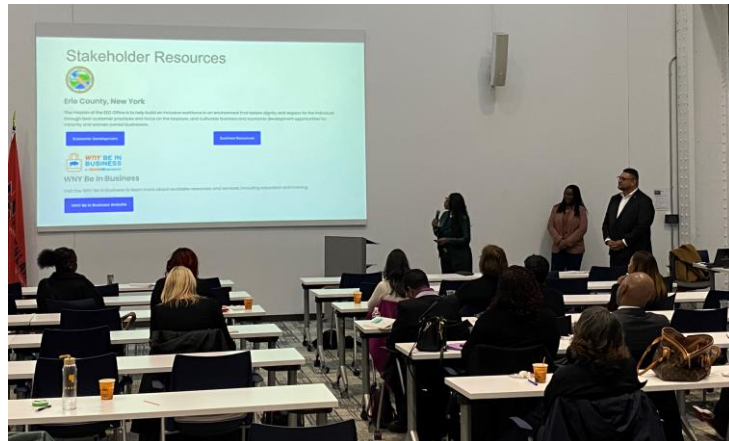
WNY MWBE Round Table Discussion  
Northland Workforce Training Center



Opportunity & Awareness Huddles  
South Buffalo & East Side



Be Your Own Hero  
Highmark Stadium



# Community Engagement Updates

## Impact Interviews

- DBJ conducted interviews to evaluate the communication and interactions of minority contractors on the project, focusing on barriers and feedback. Participants included Iroquois Bar Corp. (MBE), Laubacker Enterprises, Inc. (SDVOB), and WYCO Mechanical, LLC (WBE)

## Women in Construction

- DBJ will meet with the National Association of Women in Construction to discuss how to educate and recruit women in construction and trades

## Community Workforce Conversations

- Met with Workforce Buffalo to learn more about their services and offerings
- Met with Erie County to plan a 2025 Careers in Construction Fair for individuals to meet and explore careers available in construction and trades
- Met with and attended the Buffalo Build Presentation on a new initiative led by Arthur O Eve Educational Opportunity Center with 2 components: Skilled trade pre-apprenticeship, direct entry training, and community-wide building trades training collaboration initiative

# Community Engagement

**JOIN US FOR THE ANNUAL**

## WUFO HEALTH, WEALTH & EDUCATION EXPO 24

**SATURDAY, OCTOBER 19, 2024 @ ACQUA: 2192 NIAGARA ST. IN BUFFALO**

**A COMMUNITY EXPO FOR ALL!**

- BE PART OF A LIVE RADIO SHOW (9AM-NOON)
- MONEY MAKING PANEL DISCUSSION WITH M&T BANK (NOON-1PM)
- MAN UP PROGRAM, HOSTED BY ROSWELL (1-2PM)
- WEALTH BUILDING SEMINAR (2-3PM)
- HIP HOP PANEL DISCUSSION (3-4PM)

**JAZZ ON THE PATIO WITH HOT TODDIES (4-6PM)**

**FALL FASHION WITH NIA, MMW STYLE (5-6PM)**

**CONCERT WITH LOCAL & NATIONAL PERFORMERS (6-8PM)**

• GRAND PRIZE WINNER RECEIVES 2 TIX TO THE BILLS VS. CHIEFS GAME, COURTESY OF M&T BANK.

• ENTER TO WIN A \$100 AMAZON GIFT CARD AND A BASKET OF GIRL SCOUT COOKIES, COURTESY OF GIRL SCOUTS WNY

• PULL WINNERS AT 4:20PM – MUST BE PRESENT TO WIN!

FOR MORE INFORMATION, SCAN QR OR GO TO [POWER965RADIO.COM](http://POWER965RADIO.COM)
















DEVELOPMENTS BY 

## LET'S GET CERTIFIED!

### MWBE CERTIFICATION SESSIONS

Developments By JEM is excited to offer **FREE** four-week hands-on instructional sessions to assist businesses interested in becoming Erie County and NYS MWBE-certified



**Janique Curry**  
MWBE Expert Facilitator

**SCAN ME**



5:30PM-7:30PM  
**Tuesday, October 22nd & 29th 2024**  
**Tuesday, November 12th & 19th 2024**

**Innovation Center-BNMC**  
640 Ellicott St, Buffalo, NY 14203

**Limited Space Available! Participation requires a pre-screening interview. Scan the QR code to apply today!**








## 2024 BUFFALO NIAGARA MWBE TRAINING DAY CONFERENCE

**EXPO**

**24TH OCTOBER**  
8AM-9PM

**GATHERING, CONNECTING AND EDUCATING** OVER 200 M/WBE BUSINESSES!

- ACCESS TO FUNDING
- BUILDING PARTNERSHIPS
- PROPOSAL PREPARATION
- UTILIZING YOUR CERTIFICATION

**ASK YOUR BANKING AND FINANCE QUESTIONS!**  
 CONNECT WITH COMPANIES THAT NEED YOUR SERVICES!  
**DISCUSSIONS WITH THE UNIONS!**  
 CHAT WITH THE SBA, LARGE CONTRACTORS AND THE IRP PANEL DISCUSSIONS!

**REGISTRATION IS OPEN!**

[WWW.THEMWBECONFERENCE.COM](http://WWW.THEMWBECONFERENCE.COM)

**BUFFALO CONVENTION CENTER**  
153 FRANKLIN STREET  
BUFFALO, NY 14202

# MWBE Certification Sessions

- 4-week instructional sessions to assist eligible businesses interested in becoming Erie County and/or NYS MWBE-certified to navigate, prepare, and submit applications
- Free registration for all 40 businesses across all industries



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Community  
Partnership



**Gilbane**



**BNMC**  
INNOVATION COMMUNITY

SCAN ME



A group of Buffalo Bills players in blue and white uniforms are huddled together in a locker room, celebrating. They are wearing white helmets with the Bills logo. The scene is dimly lit, with a focus on the players' faces and hands. The text "Bills In The Community" is overlaid in white on the center of the image.

# Bills In The Community

# Public Donation Requests

- Visit [buffalobills.com](http://buffalobills.com) 



## Donation Requests

The Buffalo Bills are excited about the high level of enthusiasm surrounding our team and thank all of our fans for their tremendous support. Due to the large volume of requests we receive, the following guidelines and procedures have been established to allow us to support as many charitable organizations as possible.

- All donation and sponsorship requests must be submitted through our online system. Requests submitted via email, fax, mail or phone will not be considered.
- All requests must be submitted at least six (6) weeks prior to the event.
- The online donation form must be filled out completely and must include an attachment in order for your request to be considered.

### **Helpful Hint:**

It is recommended that your event is not centered on the anticipation of our donation item, but should be approached as a complementary element to your event. Many requests may not be able to be fulfilled due to the volume of requests we receive.

The Buffalo Bills do not accept fan merchandise for the purpose of autographing under any circumstance. Although we will attempt to return these items to the sender, we are not responsible if these items are lost, misplaced or damaged.

### **Note:**

If your request was submitted successfully, you will receive an email immediately.





# Public Donation Requests

## Request a Donation

- Organization name and website
- EIN Tax ID \*Optional, only if organization has 501(c)(3) status
- Organization Causes
- Contact Information
- Address, Zip Code, City, State
- “What would you like us to donate?” “Tell Us Why”
- Attachment link

*The Buffalo Bills are committed to improving the quality of life in Western New York through community outreach and charitable investment.*



# In The Community Recap

## Buffalo Museum of Science

- Partnering to reinforce the importance of STEM learning and highlight its importance outside of the classroom

## Huddle for Hunger

- Raising awareness for the need to improve access to healthy food for all families in Western New York

## Crucial Catch

- Raising awareness in-game and through community engagement with a mission to fight cancer through early detection and risk reduction



# In The Community Recap

## Mini Mafia Field Day

- Members of the Mini Mafia kids club got to take to the field at Highmark Stadium for their annual field day

## Bills Flag Football Clinic, Play 60 Field Day

- Clinics and field days empowered youth by teaching the fundamentals of football while promoting physical activity, healthy eating, and overall wellness

## CPR & AED Awareness Week

- CPR training at All High Stadium and Niagara Falls High School provided students and the general public with essential life-saving skills, preparing them to act confidently in emergencies



# Looking Ahead

- Schedule Annual Public Hearing
- Continued CBOC recommendations and feedback on community priorities and needs



