

## AFFIRMATIVE FAIR HOUSING MARKETING PLAN

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_

### Statement of Non-Discrimination

In accordance with the terms of the federal Fair Housing Act, the New York State Human Rights Law, and the County of Erie’s Fair Housing Law (as filed 5/23/2018), the aforementioned housing provider offers housing and services on an equal opportunity basis without regard to a person’s race, color, religion, sex, age, marital status, disability, national origin, source of income, sexual orientation, gender identity, military status, familial status, or immigration and citizenship status.

All applications and marketing materials, including electronic media, include the equal opportunity logotype or the phrase EQUAL OPPORTUNITY HOUSING, and a public notice of equal opportunity housing is displayed in rental or real estate offices of the aforementioned housing provider.

### Affirmative Marketing Plan

In order to attract a diverse pool of applicants including prospective tenants or home buyers from various communities around the county, the aforementioned firm engages in the following marketing activities.

<i>Category</i>	<i>Specify Name(s)</i>	<i>Frequency (Monthly/ Quarterly/ Annually)</i>
Newspaper Advertising		
Internet Websites		
TV/Cable/Radio		
Section 8 Agencies		
Other Referral Agencies		
Direct Mail to Minority Orgs		
Other Marketing		

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Name & Title (please print): \_\_\_\_\_