

GENESEE 2050 COMPREHENSIVE PLAN



Our Planning History



1988

Genesee 2000:

Launched with a dedicated steering committee and three distinct core task forces (Infrastructure, Econ. Dev., and Housing)

1998

First Blueprint:

Formally adopted a 663-page plan driven by 200 actions and 9 focus groups

2021

Modern Era:

Unveiled an award-winning, streamlined 63-page "Genesee 2050" framework



1994

The Pivot:

Officially requested the development of an all-inclusive Comprehensive Plan

2000 & 2001

Expansion:

Added a 10th specialized focus group and began regular monitoring

2025

The Restart:

Relaunched the Focus Group System under fresh leadership to drive modern priorities

What is Genesee 2050?



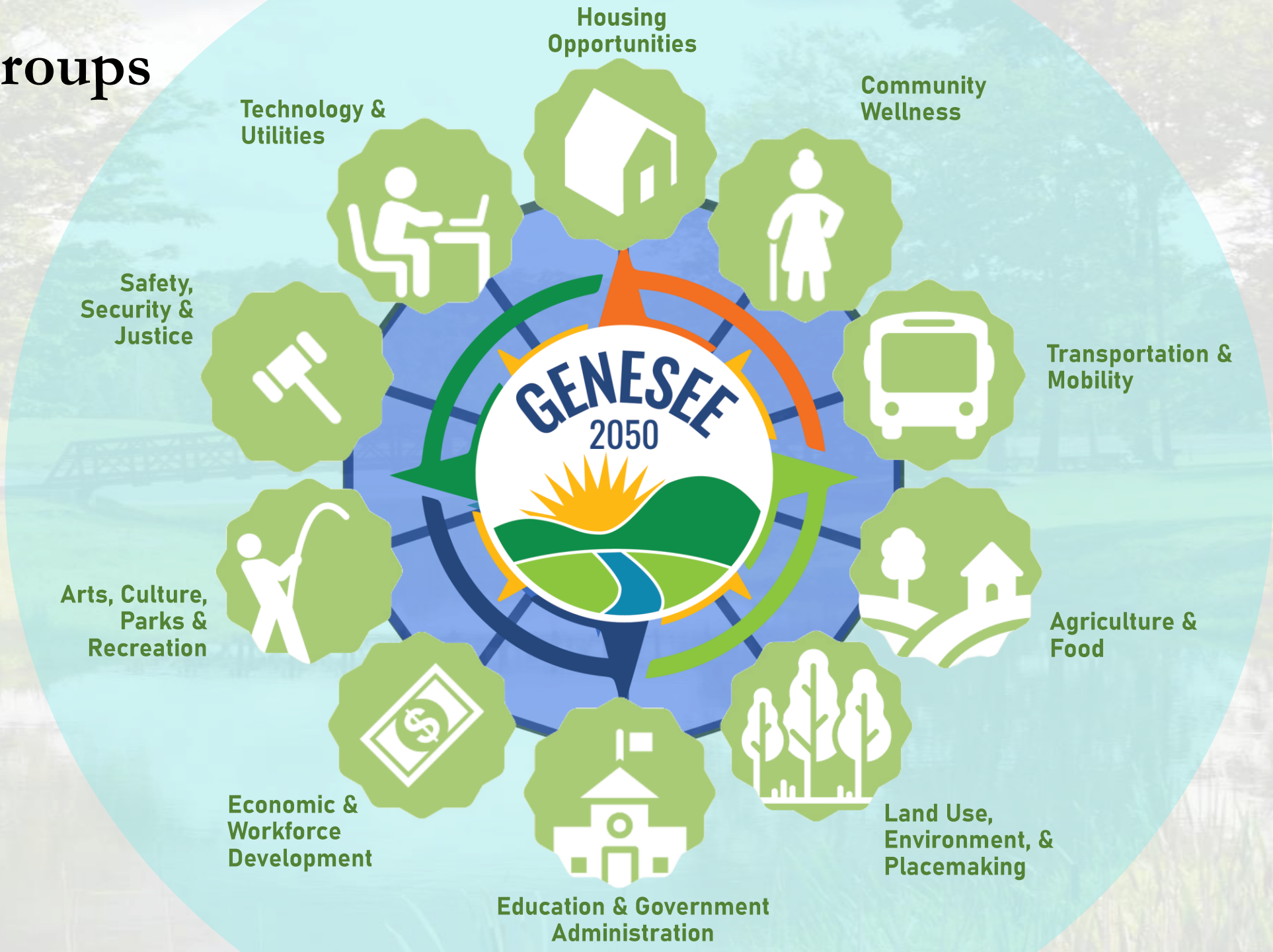
- **The Framework:** Genesee County's official comprehensive plan
- **The Strategy:** Learning from past trends to build future-ready county
- **The Focus:** Optimizing county-funded programs and driving inter-agency, inter-departmental teamwork



The Focus Group System

- **Annual Feedback Loop:** Captures evolving local needs, demands, and community issues
- **Legislative Guidance:** Delivers a structured priority framework for local decision-makers
- **System Scale:** Powering collaboration with 180+ members across 10 distinct stakeholder groups
- **Accountability:** Submits regular, formal monitoring reports directly to the Legislature

Focus Groups





Focus Group Process

**Focus
Group
Meetings**

(Dec – April)

**Draft
Monitoring
Reports**

**Steering
Committee
Review**

(Feb. – June)

**Top
Priorities
Review**

(July – Aug)

**Presentation
to County
Legislature**
(September)



When NOT to Plan



Comprehensive planning is a long-term commitment. Avoid planning if the goals are:

- **Expecting immediate changes** – Planning is for the long term
- **Lacking community buy-in** – Citizens must see the local benefits first
- **Chasing political trends** – Do not plan just because it is popular
- **Serving a hidden agenda** – Planning should never justify a single narrow goal



Why We Plan

A strong plan guides community growth and builds consensus. We plan to:

- **Drive smart decisions** – Promotes common sense and intelligent local debate
- **Shape the future** – Anticipates regional changes to achieve the right outcomes
- **Manage growth** – Coordinates infrastructure and guides property development
- **Build community consensus** – Encourages public participation to unite behind a shared vision



Why We Plan

- **Boost the economy** – Links commercial and industrial programs to long-term prosperity
- **Protect local identity** – Maintains a unique sense of place and preserves natural resources
- **Improve cooperation** – Fosters teamwork and partnerships among departments and municipalities
- **Foster community pride** – Creates a rewarding, caring, and vibrant place to live



Key Lessons Learned

- **Maintain open dialogue** – View comprehensive planning as an ongoing conversation with your community
- **Keep documents dynamic** – Treat the plan as a living document that adapts to shifting priorities over time
- **Assign clear ownership** – Designate action items to specific positions or departments with expected timeframes
- **Secure financial backing** – Seamlessly incorporate the master plan into the annual budget process



Key Lessons Learned

- **Leverage cross-agency teamwork** – Encourage regional intergovernmental cooperation to maximize municipal resources
- **Track progress regularly** – Schedule routine progress reviews to keep benchmarks on schedule
- **Base decisions on metrics** – Utilize routine monitoring reports to measure performance data objectively
- **Celebrate milestones** – Publicize achievements and results to maintain community momentum