



Josh Broad



Bob Zacher

5212601 – TRAINING WITH A PURPOSE

ECTOOC - Wednesday 2/4/26 6:30 PM



Matt Humnicky



Mark Lawniczak

PROGRESS DOESN'T COME FROM HIDING OUR WEAKNESSES—IT COMES FROM OWNING THEM. TRAINING WITH A PURPOSE IS BUILT ON A SIMPLE IDEA: THE BEST WAY TO IMPROVE IS TO CONFRONT OUR PAIN POINTS HEAD-ON. BY IDENTIFYING WHERE WE STRUGGLE, WHERE WE HESITATE, AND WHERE OUR SKILLS FALL SHORT, WE CAN DESIGN TRAINING THAT ACTUALLY MOVES THE NEEDLE.

THIS PROGRAM BLENDS PESH-REQUIRED COMPETENCIES WITH REAL-WORLD, STREET-LEVEL SCENARIOS, CREATING TRAINING THAT IS RELEVANT, CHALLENGING, AND DIRECTLY TIED TO THE WORK WE DO. NO MORE CHECKBOX DRILLS. NO MORE GOING THROUGH THE MOTIONS. THIS IS TARGETED, SCENARIO-BASED TRAINING BUILT AROUND THE CALLS WE RESPOND TO, THE RISKS WE FACE, AND THE AREAS WE KNOW WE MUST STRENGTHEN.

IT'S NOT ABOUT PERFECTION—IT'S ABOUT PURPOSE, ACCOUNTABILITY, AND CONTINUOUS IMPROVEMENT.

