



Roles: Chair: Allison Dehonney Vice Chair: Antonina Simeti Recording Secretary: Sarah Herbst Corresponding Secretary: Beth Machnica Treasurer: Rob Free	Meeting Attendees: 1. Allison Dehonney, 2. Antonina Simeti, 3. Beth Machnica, 4. Cheryl Thayer, 5. James (Jim) Strusienski, 6. Dan Castle, 7. Della Miller, 8. Sarah G, 9. Kathy Peterson, 10. Michael Chase, 11. Lisa French, 12. Lucia Leone, 13. Matt Kauffman, 14. Patricia Watson, 15. Rob Free, 16. Sarah Herbst Guest(s): Jessica O'Neill
Date/Time: Sept. 25 th , 2019 4:00 - 6:07pm	Location: Innovation Center 640 Ellicott Street Room: 1 st floor

Motion Log

Details on What we have Decided	Motion Passed: Y/N	How to Implement	Brought to Motion/Seconded
Motion to accept Aug. 2019 minutes	Y		Pat W. made motion Lucia L. seconded All in Favor
Motion to accept Option # 1	Y		Pat W. made motion Della M. seconded All in Favor
Motion to adjourn	Y		Kathy P. made motion Beth M. seconded All in Favor

Action Log

Who	Action	Carry-over action: Y/N	Due Date	Date Completed
ALL	Youth Recruitment – Agenda item	Y	June 26 th & ongoing	TBD
Matt	Responses to Commissioner/BOH drafted	Y	June 26th	TBD
Rob	Facilitate submission of the Urban Farm answers to BOH/Commissioner	Y	TBD	TBD
Executive Comm.	Facilitate Conversation on Communication: FPC Email & Cornell BOX vs. Google Drive – Sept. Meeting	Y	Sept.	TBD
Allision	Contact Joe to ensure when is drop-dead date to send monies (\$10,000 in total)	Y	Oct.	TBD

Sarah	Create a Google Doc. to capture rural and suburban reputation under the following categories: consumers, farmers, retailers, others?	New	Oct.	TBD
Allison & Sarah	Response to Dave: Allison to provide feedback to Draft Sarah provided	Y	Sept.	TBD
Cheryl	Cheryl to have a candidate conversation with Pat he is the new president of Farmland Protection Bureau	Y	Sept.	TBD
Allison	Write a letter in response to youth comment of value of FPC participation	Y	TBD	TBD

Relevant Notes:

- Public comments:
 - Guest (Jessica O'Neill) PhD Student from the University of Buffalo gave introduction along with all FPC members present in a round-robin fashion
- Executive Member Updates:
 - Via Allison, Board of Health (BOH) meeting updates were provided from Rob previous to meeting. According to Rob the BOH is thrilled with progress. Strategic Planning Work and Farmers Pledge is positive progress; however, the Board did stress importance of FPC sustainability / continuity and succession planning to keep momentum moving forward even after Amy B. ends her consulting efforts.
 - United Way has Training on Friday Sept. 27th
 - Allison confirmed that United Way Grant Monies (\$5,000 + \$5,000 = \$10,000) can be applied to different categories (i.e. previously \$5,000 was budgeted for Community Engagement and \$5,000 for Capacity Development/Council Training). Joe R. approved the monies can be moved around and he has given the council an extension. Money can be spent after Jan. 31st, 2020.
 - Della and Kathy voiced some questions/comments: Della was interested in keeping some of the money aside for FPC Training. Kathy mentioned that United Way Grant Monies must be spent by March 2020.

- Urban Production Working Group Update:
 - Tentatively Oct. 10th will be the official signing of the pledge, invitation still needs to be finalized. Allison met with Shawn M. to better understand logistically how to invite political representatives. Urban Roots and Veggies will be hosting this event for Oct. 10th at 10am. Invitation needs to be out ASAP. Kathy made mention that she is sending notes to the Mayor's office now, for April agreement – Sarah to communicate this back to the Urban Production Working Group. Might make sense to keep it for later next year. Since Meeting the Working Group has decided to postpone the official signing until early Spring. Regular meetings to follow to ensure broader strategy includes other i.e. water access, tax credits & user fees, or land access.

- Governance Committee Update:
 - No updates currently, however ensure that Recruitment is a top priority

- Strategic Planning Committee:
 - Ask went out to all members to think about ways the FPC can approach suburban/rural stakeholders (i.e. are there main contacts that we can reach out and ask about potential future FPC applicants and advocates that can help implement the FPC Charter).
 - Next Month (Oct.) FPC to explore possible outreach approaches
 - Focus Recruitment on Rural & Suburban areas – Governance Committee
 - All recommendations to be upload to the Google Doc. and all members are asked to upload suggestions
 - Sarah to create a Google Doc. to capture rural and suburban recommendations under the following categories: consumers, farmers, retailers, others for recruitment / outreach needs
 - Amy has 7 Stakeholder Interview (Small Group and/or Individual)
 - Amy is suggesting hosting another in-person workshop at our Oct. Full Council Meeting and is asking for 3 hours for the – **Food Action Plan**
 - Suggestion to have food available at the Workshop meeting and to host the meeting at a different location where Parking is Free / easily accessible (i.e. Northland Center)
 - Amy is also asking to participate in our Full Council November meeting to host a Visioning Workshop for the – **Strategic Planning** (i.e. internal structure)
 - Everyone is in support of both events

- General Discussion on the Three (3) Options for Community Engagement:
 - Recap: Community Engagement was identified after the MAP Visioning Session that FPC members felt that certain community groups were not included in the process – therefore the Council has taken months to re-think ‘Community Engagement’
 - Motion passed, Option #1 top choice. Need to create a Post-Planning Engagement/Implementation Action and Outreach Strategy. Working Group needs to be created as soon as possible.
 - Beth, Lucia and Pat voiced initial interest in supporting this Working Group.
 - Shouldn’t wait until Jan. to start thinking about the Action and Outreach strategy, therefore council should look to populate the Working Group before Dec. Meeting.
 - All members should start brainstorming groups/categories/names that Amy should incorporate in the remaining 7 interviews

Meeting Adjured: 6:07pm



[Monthly meeting call-in number-20190925 2016-1](#)

Duration: 1 Hour 50 Minutes | Recorded on Wednesday, September 25, 2019, 6:07 pm, Eastern Daylight Time (New York, GMT-04:00)