

Erie County Opiate Task Force

Community Education and Prevention Committee

Goals

- Educate the community about the current status of the opioid epidemic in Western New York and addiction in general
- Provide awareness, guidance, and direction to those directly and indirectly impacted by the crisis
- AND promote, encourage and educate the community about prevention

Look Back/Look Ahead

- ◉ Trainings, forums, resource fairs, panels, etc.
- ◉ Media
- ◉ Awareness Pamphlet (original, update-early 2019)
- ◉ Pizza Box Project

Look Back/Look Ahead

- School Programming
- Elderly messaging
- Stigma messaging
- Media Awareness

Look Back/Look Ahead

- Human Resource Messaging
- Vaping
- You Tube messaging
- Creating awareness/support opportunities

Areas of Current Focus

- Media visits—how things have changed, improved, still much work to be done BUT there is hope, sharing stories of recovery

Areas of Current Focus

◎ You Tube Channel

- Student produced spot
- Other content

Going
Forward