

Erie County Opiate Task Force

Community Education and Prevention Committee

Goals

- Educate the community about the current opioid epidemic in Western New York and addiction in general
- Provide awareness, guidance, and direction to those directly and indirectly impacted by the crisis
- AND promote, encourage and educate the community about prevention

What we have done/are doing

- Sponsor or promoted forums, resource fairs, trainings, panel discussions, etc.
- Continue to promote social media presence via Facebook.

Human Resource Messaging

- Putting finishing touches on a letter that will be shared with local businesses, unions, HR organizations
- Creating awareness around the issue and stigma
- What to do/where to go if an employee is affected or family member of employee

Target Audience-Elderly

- Flyer is finalized and approved and going to print.
- Meals on Wheels is our first push but others will follow including senior centers, libraries, etc.
- Continue to brainstorm ways to get this message out to the senior population.

Going forward...

- PRIMARY FOCUS-opiates
- Marijuana
- Vaping Awareness
- We've gotten some requests for forums/presentations