

Erie County Opiate Task Force

Community Education and Prevention Committee

Goals

- Educate the community about the current opioid epidemic in Western New York and addiction in general
- Provide awareness, guidance, and direction to those directly and indirectly impacted by the crisis
- AND promote, encourage and educate the community about prevention

What we have done/are doing

- Sponsor or promoted forums, resource fairs, trainings, panel discussions, etc.
- Continue to promote social media presence via Facebook.

Human Resource Messaging

- Creating awareness around the issue and stigma
- What to do/where to go if an employee is affected or family member of employee
- We have begun to distribute our letter with local businesses, unions, HR organizations
- Will share with full task force

Target Audience-Elderly

- We have had our first “official” push through Meals on Wheels.
- Multiple requests for copies to push out to a larger, broader audience.
- Shared with full task force.

Going forward...vaping awareness

- Level of concern has risen in the community, especially regarding young people.
- A survey has been created and is being distributed this week to determine best practices/needs.
- Compile resource list.