



ERIE COUNTY
Overdose
Prevention
Task Force

August 2024



**Erie County
Department of
Health**



Public Health
Prevent. Promote. Protect.

Office of Harm Reduction

Erie County Overdose Prevention Task Force

August 2024

Erie County Department of Health

INTRODUCTION

Office of Harm Reduction

- A branch of the Erie County Department of Health
- The Office of Harm Reduction is dedicated to post-overdose response and overdose prevention education.

Overdose Prevention Task Force

- Formerly known as the Opiate Epidemic Task Force
- The Overdose Prevention Task Force provides a collaborative framework for organizations and individuals to address the impacts of substance use disorder.
- The task force aims to promote community wide responses to address overdose.

OVERDOSE PREVENTION TASK FORCE



ERIE COUNTY Overdose Prevention Task Force

Established in 2016 under the name of the Erie County Opiate Epidemic Task Force, the group reorganized in early 2024 as the **Erie County Overdose Prevention Task Force (OPTF)**.

The Erie County OPTF provides a framework for organizations and individuals to collaborate, develop and implement best practices that build stronger clinical and community supports for people with substance use disorder, people who use drugs, and their families, and advocate for policies and systems changes that will save lives and prevent overdose deaths.

Quarterly meetings and regular workgroup sessions provide forums for data reporting and information sharing, planning and highlighting successful initiatives.

www.erie.gov/health



First Responders

Law enforcement, volunteer and professional fire departments and ambulance services

Co-Chairs Valentine Zimniewicz & Kenneth Peterson



Education, Advocacy & Support

Community advocates, community groups, consumers and family members that are engaged in promoting initiatives and strategies to reduce overdose

Co-Chairs Barbara Burns & Kenneth Gaston



Healthcare Providers

Hospitalists, primary care providers, emergency medicine, OB/GYNs, community healthcare providers and others in the medical community

Co-Chairs Dr. Gale Burstein & Dr. Jeffrey Lach



Harm Reduction

Professionals, peer navigators and community health workers who educate and advocate for access to harm reduction supplies, messaging and strategies

Co-Chairs Jennifer Garrigan & Rebekka Lipp



Treatment Providers

Representatives from treatment agencies who work directly with people with substance use disorder

Co-Chairs Julianna Everdyke & Jen Seib



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Mission

The Office of Harm Reduction is dedicated to keeping people across the spectrum of substance use safe and alive by fostering compassion, empathy, dignity and community.

Keeping people safe

Harm Reduction

Meeting people where they are at
Working to minimize harmful effects rather than ignore them
Allow high risk behaviors to be done safely

How can you help?

Get certified to use Naloxone
Understand what is happening in our community
Use person centered language –help reduce stigma
Understand the signs/symptoms of an overdose
Carry Naloxone with you

OUR WORK

Education

1

- Deliver evidence-base, trauma-informed training on various substances
- Promote and demonstrate the use of person-centered language

Outreach

2

- Implement data-driven, evidence-based outreach strategies
- Adapt to the evolving dynamic of substance use disorder

Peer Navigation

3

- Facilitate connections to care
- Organize and attend peer panels for shared experiences and support
- Cultivate spaces of safety and non-judgement based on shared experiences with substances

OHR Initiatives

Contact a peer in recovery for support

Paula Bridgeforth 716-338-1847 — cell (call or text)
716-338-5825 — cell (call or text) 716-858-1958 — office
716-858-8079 — office

Nicholas Ross 716-858-1742 — office

Parker Massaker 716-858-8260 — office
716-349-1116 — cell (call or text)

Antonio Estrada 716-510-3813 — cell (call or text)
716-858-7829 — office

Ryan LaFalco 716-338-2442 — cell (call or text)
716-858-7067 — office

Jeffrey Brylski 716-339-1847 — cell (call or text)
716-858-1958 — office

Abby Muck 716-858-7476 — office

Mary Roof 716-290-5344 — cell (call or text)
716-858-2728 — office


Are you a family member and wondering what harm reduction is and where to start?
Contact **Zachary Kay** at 716-858-2170

Office of Harm Reduction  **Erie County Department of Health**



Overdose Fatality Review (OFR) Program

WHY JOIN US?
Meet on quarterly basis to: **REVIEW** overdose deaths to uncover patterns, root causes, and contributing factors. **COLLABORATE** among diverse stakeholders. Advocate for **EVIDENCE BASED INTERVENTIONS** to prevent future overdose fatalities.

Are you a **passionate and dedicated professional** in the substance use disorder (SUD) field?

Join the OFR Team!

CALL TO ACTION!

- 1 Substance Use Treatment Provider
- 2 Housing Authority Representative
- 3 Harm-Reduction Outreach Professional
- 4 Tribal Leader, Community Leader
- 5 Mental Health, Social Worker
- 6 Emergency Medical Service Providers

DETECT TO PROTECT

The party has changed.

Nearly 7 out of 10 opioid overdose deaths in Erie County involved cocaine.

Order fentanyl test strips and Narcan at Erie.gov/Detect 



INTERNATIONAL OVERDOSE AWARENESS DAY

Fri, August 30, 2024
Northwest Buffalo Community Center
155 Lawn Ave., Buffalo, 14207

Treatment Providers & Community Organizations: 4PM - 6PM
Remembrance Event: 6PM - 8PM



 **Erie County Department of Health**  **Public Health** erie.gov/health

Community Connections

Naloxone Kits Distributed 23,104

Training Sessions Delivered 129

Training attendees 2,388

Community tabling events 93

Trained 408 members of Buffalo Fire in April and May

Over 1600 Leave Behind Kits distributed so far this year

OHR Outreach

- Rath Building, 158 Pearl Street: Tuesdays from 11:00 AM – 3:00 PM
- Friends of Night People, 394 Hudson Street: Tuesdays from 9:00 AM -11:00AM
- St. Luke's Mission of Mercy: Thursdays from 10:00 AM – 12:00 PM
- St. John Kanty Church, 101 Swineburn Street: Thursdays from 12:00 PM - 3:30pm
- Main Street and Utica Street Intersection: Fridays from 10:00 AM – 12:00 PM
- 1500 Broadway : Health Mall Fridays from 4pm to 7pm

Outreach efforts include scheduled weekly outreach at designated locations, as well as ongoing outreach into new locations. We also conduct regular street/walking outreach in the Grant Ferry neighborhood on Friday afternoons and near Niagara Street on Thursday and Friday afternoons.

DATA SHARING

1

Naloxone training data is regularly updated on a quarterly basis

2

De-identified mapping data or grid patterns are shared with community partners to enhance their understanding and facilitate the expansion of community responses.

3

All non-fatal overdoses are assigned to a Peer Navigator for follow-up, ensuring comprehensive care and support for individuals affected.

DATA TO ACTION

Data Mapping

- Enables adjustment of outreach coordination schedules to target areas experiencing rapid increases in both fatal and non-fatal reports.
- Maps are created at various densities, ranging from pinpoint address locations to county-wide representations.
- Erie County exhibits a high incidence of overdoses.
 - Cluster identification vs. spike alerts.

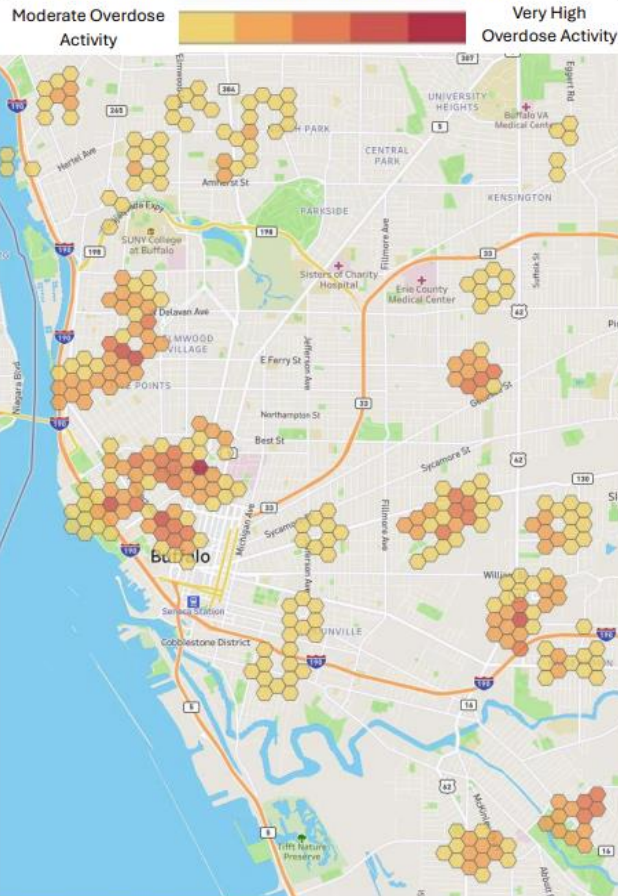
Overdose Report Heat Map, City of Buffalo, June 2024



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Based on non-fatal and fatal overdose reports from law enforcement, aggregated by the High Intensity Drug Trafficking Area (HIDTA) Office, 6/1/2024 – 6/30/2024. Grid spacing = 230 meters.

Hot spot locations based on statistical approximations. Grid resolution differs depending on area of analysis. For more information, contact data analyst at Jason.meurlin@erie.gov

CLUSTER IDENTIFICATION MAP

ENHANCING EFFORTS TO ADDRESS GAPS

- Improved communication between work groups
- Anti- Stigma work (cross sectional)
- Initiating a standing meeting between workgroup co-chairs (bi-monthly)
- Data communication with community partners- customized
- Continuous Quality Improvement to Data
- Identifying community gaps/service needs
- Improved use of qualitative data

**Text your request
for Narcan to
(716) 225-5473
We will respond.**



**Please allow 5-7
business days to process
your request.**



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*Scan to
text your
request*



NO SHAMING, NO JUDGMENT. NO
PREACHING, JUST LOVE!

NEVER USE ALONE

Meeting people where they are, on the other end of the line, one human connection at a time.

FACEBOOK



1-877-696-1996

Contact Us



Phone: [716-858-7695](tel:716-858-7695)

Text for Narcan : [716-225-5473](tel:716-225-5473)

Email: harm.reduction@erie.gov




Jennifer Garrigan
Project Coordinator
Jennfier Garrigan @Erie.gov

Jordan Frank
Project Coordinator
Jordan Frank@Erie.gov

Stephen White
Director –Office of Harm Reduction
Stephen.White2@erie.gov

Education, Advocacy, and Support



- 
- ❑ We are a new workgroup comprised of the prior Family Group and the Community Education and Awareness Committee
 - ❑ We are working to get to know one another
 - ❑ We have resumed in person meetings
 - ❑ We spent a full meeting brainstorming the 3 words: education, advocacy and support and what they mean to the Overdose Awareness Task Force
 - ❑ Working to develop a mission statement that encompasses and reflects those 3 words

WHAT'S GOING ON?

- **Awareness v. Outreach**
- **Face to Face Outreach/Boots on the Ground**
 - **Tear Off Sheet**
 - **Reach out to community to help distribute**
- **Need to continue to educate**
 - **15-30 second PSA's**
 - **Tag Line-The Numbers are Up**

WHAT'S COMING UP?

- ❑ As we navigate our new, joint workgroup, we will continue to explore what exactly our new mission will look like
- ❑ Friday, August 30-Please join us for International Overdose Awareness Day
 - 10am-2pm
 - Memorial Display on lawn of Old County Hall
 - 4pm-6pm tabling/6pm-8pm memorial service
 - Northwest Buffalo Community Center-155 Lawn Street

HEALTHCARE PROVIDER WORKGROUP

Co-Chairs:

Dr. Jeffery Lach, Catholic Health Systems

Dr. Gale Burstein, Erie County Department of Health

Hospital based OUD identification and treatment

- Lead: Dr. Jeffrey Lach
- Aim: identify SUD among hospitalized patients and continue or start opioid agonist therapy (OAT) for patients with OUD
 1. Improved admission screening for SUD
 2. Research project: “against medical advice: (AMA) discharges will decrease if hospital providers prescribe OAT

Community physician office-based naloxone dispensing

- Lead: Dr. Iris Danziger, Erie County Medical Society
- Aim: routinize physician offices dispensing naloxone to patients
- Status: planning to trial placing Harm Reduction *Overdose Prevention, Education, & Narcan* (OPEN) Stands outside or in discrete area of primary care office

Goals

- Develop healthcare systems changes to routinize
 - 1) identification of patients with substance use disorder (SUD) and provide treatment
 - 2) dispensing naloxone in community physician offices

Community physician office-based SUD identification and treatment

- Lead: Dr. Gale Burstein
- Aims: to develop strategies to facilitate physician offices to
 - Identify patients in primary care with SUD
 - Ensure patients with SUD receive appropriate care

Community physician office-based OUD identification and treatment

- Status:
 - Exploring best approach to identify patients in primary care with SUD
 - Validated screening tools have limitations
 - Patient limitations: trust, denial, fear of consequences
 - Provider limitations: bias, how screening implemented, how manage screening results
 - Peers embedded in primary care potential strategy to identify patients with SUD
 - Currently 1 year pilot project will be evaluated by UB's Primary Care Research Institute
 - Exploring how can bill for peers in primary care

Community physician office-based naloxone dispensing

- Lead: Dr. Iris Danziger, Erie County Medical Society
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Office of Harm Reduction Monthly and Annual Reports

- Monthly and annual reports now live on Erie County website!
- Visit <https://www3.erie.gov/health/harm-reduction-data>
- Supply distribution, demographics, and more!





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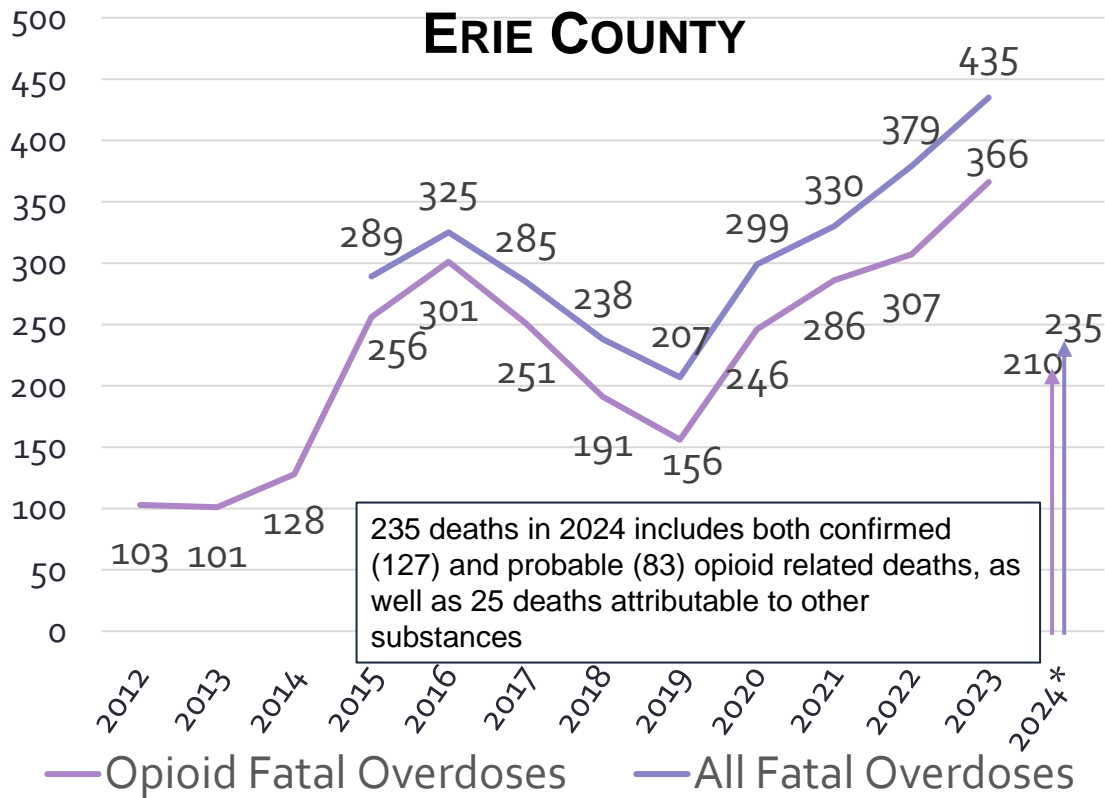
OVERDOSE INCIDENT SUMMARY

ERIE COUNTY

As of 7/29/2024

2012 – 2024* NUMBER OF OVERDOSE DEATHS

ERIE COUNTY



SOURCE: ERIE COUNTY MEDICAL EXAMINERS OFFICE, *CASES REPORTED THRU 7/29/2024

Demographic Distribution of All Overdose Deaths 2018-2024,* Erie County

| | Population % (n=954,236) 2020 Census | 2018 Overdose % (n=238) | 2019 Overdose % (n=207) | 2020 Overdose % (n=299) | 2021 Overdose % (n=330) | 2022 Overdose % (n=379) | 2023 Overdose % (n=435) | 2024* Overdose % (n=235) |
|-----------------|---|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|-----------------------------|
| White | 79% | 76% | 73% | 69% | 70% | 68% | 65% | 60% |
| Black | 14% | 13% | 16% | 21% | 25% | 28% | 32% | 34% |
| Native American | 0.70% | N/A | N/A | N/A | 3% | 2% | 2% | 3% |
| Hispanic | 6% | 6% | 7% | 8% | 10% | 11% | 11% | 9% |
| 20-29 | 14% | 24% | 20% | 15% | 17% | 13% | 8% | 10% |
| 30-39 | 13% | 27% | 25% | 27% | 28% | 29% | 24% | 26% |
| 40-49 | 11% | 15% | 20% | 22% | 22% | 23% | 20% | 19% |
| 50-59 | 14% | 21% | 24% | 20% | 19% | 21% | 24% | 24% |
| >60 | 25% | 11% | 11% | 13% | 12% | 13% | 24% | 21% |

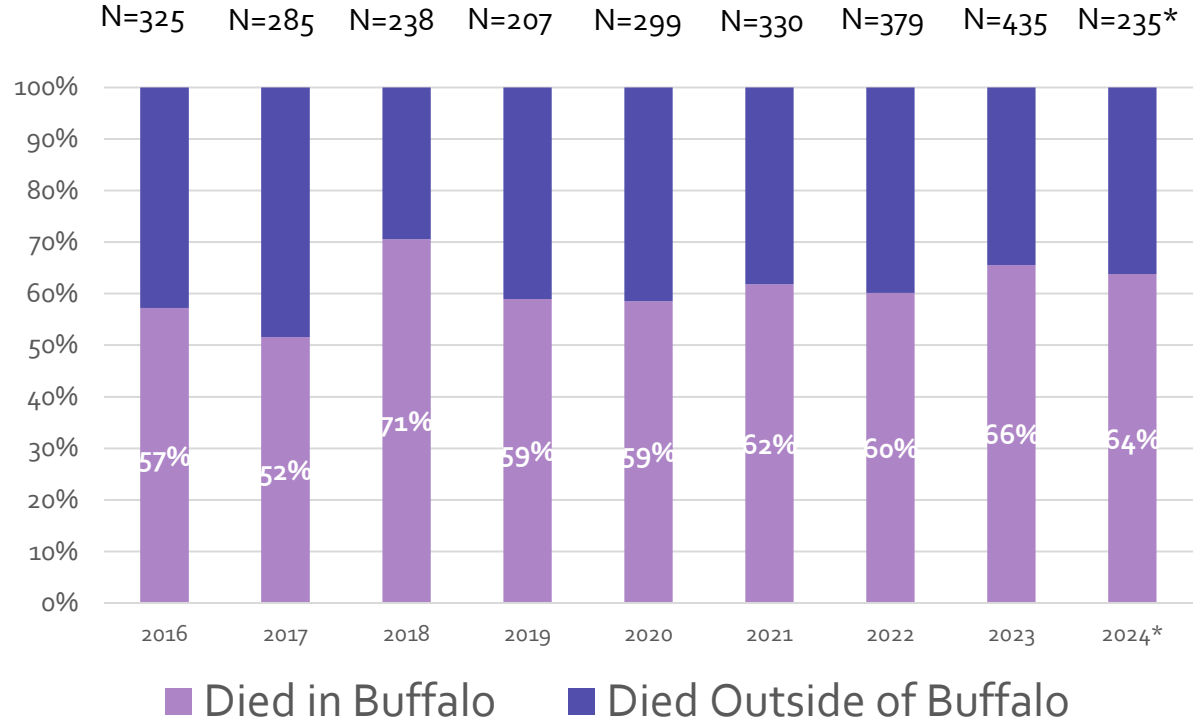
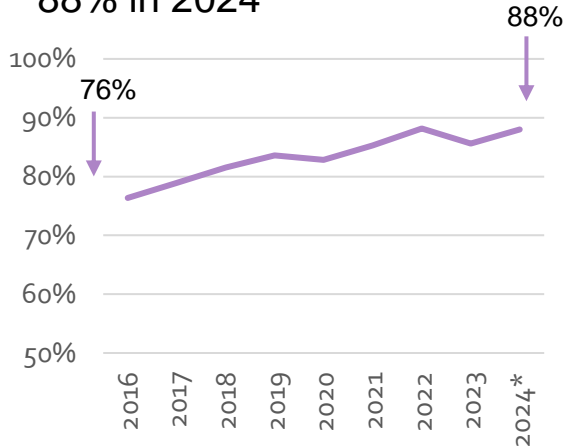
SOURCE: ERIE COUNTY MEDICAL EXAMINERS OFFICE, *CASES REPORTED THRU 7/29/2024

2016-2024* Overdose Deaths by Location of Overdose Buffalo vs Non-Buffalo

Buffalo
29% of Erie County residents live in City of Buffalo

% of fatal ODs occurring in Buffalo who resided in Buffalo:

- 76% in 2016
- 88% in 2024



SOURCE: ERIE COUNTY MEDICAL EXAMINERS OFFICE, *CASES REPORTED THRU 7/29/2024



Proximity from Residence to Fatal Overdose Location

- Majority of people tend to use substances in their own home
 - 64% of 2023 fatal OD victims died at their home address
 - An additional 10% were in the same zip code, but not at home address
- % of Buffalo OD deaths consisting of Buffalo residents ↑↑ over time

Overdose Deaths Demographic Summary

- Overdoses among Black persons doubled from 2018 (13% of total) to 2021 (25% of total) and continue to increase each year (32% in 2023)
- Overdoses among persons over age 60 almost double from 2022 (13%) to 2023 (24%), remain high in 2024 data (21%)
- Overdoses among persons age 20-29 remain low after years of decline
 - Fell from 24% in 2018 to 8% in 2023

Overdose Deaths Toxicology Summary

- Xylazine detected in 13 deaths in past 12 months
 - 13 xylazine detections in 2022
-  Methamphetamine detected in 20 deaths in past 12 months
 - from 28 methamphetamine detections in 2022
-  Benzodiazepines detected in 21 deaths in past 12 months
 - from 55 detections in 2022, substantial decrease
- Cocaine detected in 238 deaths in past 12 months, 67% of total
 - **Opioids detected in 184/238 (77%) of cocaine-related deaths**



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NON-FATAL OVERDOSES AND NALOXONE USE*

JULY 2023-JUNE 2024

ERIE COUNTY

*Data compiled by High Intensity Drug Trafficking Area (HIDTA) Office from local law enforcement and tabulated by Office of Harm Reduction staff

Non-Fatal Overdoses and Naloxone Use by Zip Code January 2024 – June 2024

- 458 non-fatal overdose reports from January through June 2024
 - 299 reports (65%) indicated naloxone use
 - 96 reports (21%) had unknown naloxone use, 63 reports (~14%) indicated no naloxone used

| Overdose Location | Non-Fatal Overdose Reports, July-December 2023 | Non-Fatal Overdose Reports, January-June 2024 | Non-Fatal Overdoses with Naloxone Use, January-June 2024 |
|--|--|---|--|
| Buffalo-Black Rock/Riverside (14207) | 26 | 44 | 30 (68%) |
| Buffalo-Downtown/Allentown (14201) | 18 | 35 | 18 (51%) |
| Buffalo-Grant Ferry (14213) | 26 | 30 | 26 (87%) |
| Tonawanda (14150) | 23 | 23 | 18 (78%) |
| Buffalo-East Side/Genesee St (14211) | 16 | 20 | 9 (45%) |
| Buffalo-Cazenovia Park/S. Park Ave (14220) | * | 19 | 15 (79%) |
| Buffalo-William St/Kaisertown (14206) | 11 | 19 | 13 (68%) |
| West Seneca (14224) | 13 | 19 | 11 (58%) |
| Cheektowaga (14225) | 21 | 17 | 15 (88%) |
| Buffalo-Outer Harbor (14203) | 9 | 17 | 12 (71%) |
| Buffalo-Broadway (14212) | 11 | 17 | 10 (59%) |
| Buffalo-E. Delavan/Cheektowaga(14215) | 9 | 16 | 9 (56%) |

14207: 69% increase

14201: 94% increase

14220: Extreme increase

14203: 88% increase

*Data censored for zip codes with fewer than 5 reports

Non-Fatal Overdoses by Location of Overdose, January- June 2024

Locations with the Highest Number of Non-Fatal Overdoses in 2024

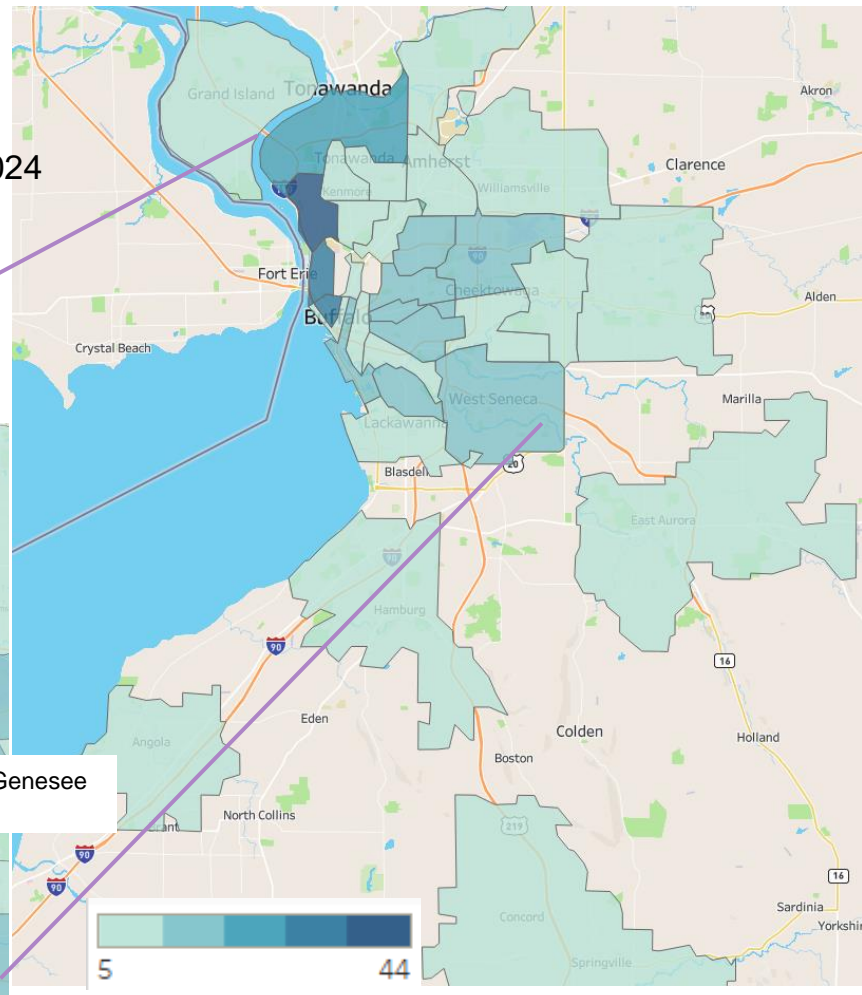
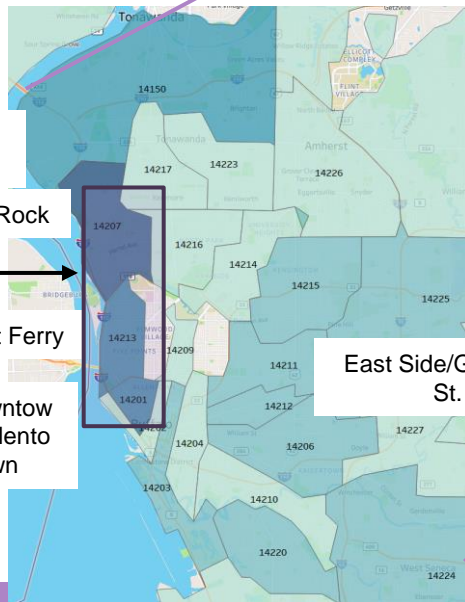
- Black Rock/Riverside (14207)
- Downtown/Allentown (14201)
- Grant Ferry (14213)
- Tonawanda (14150)
- East Side/Genesee St. (14211)

Zip
Codes
14201,
14207,
14213

Tonawanda
Black Rock
Grant Ferry
Downtown/Allentown

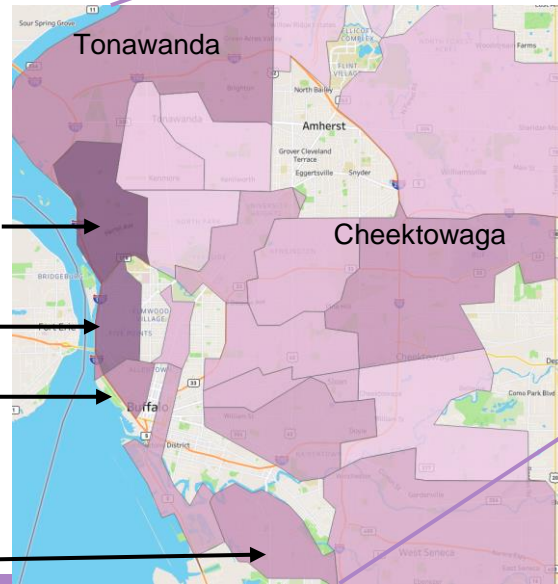
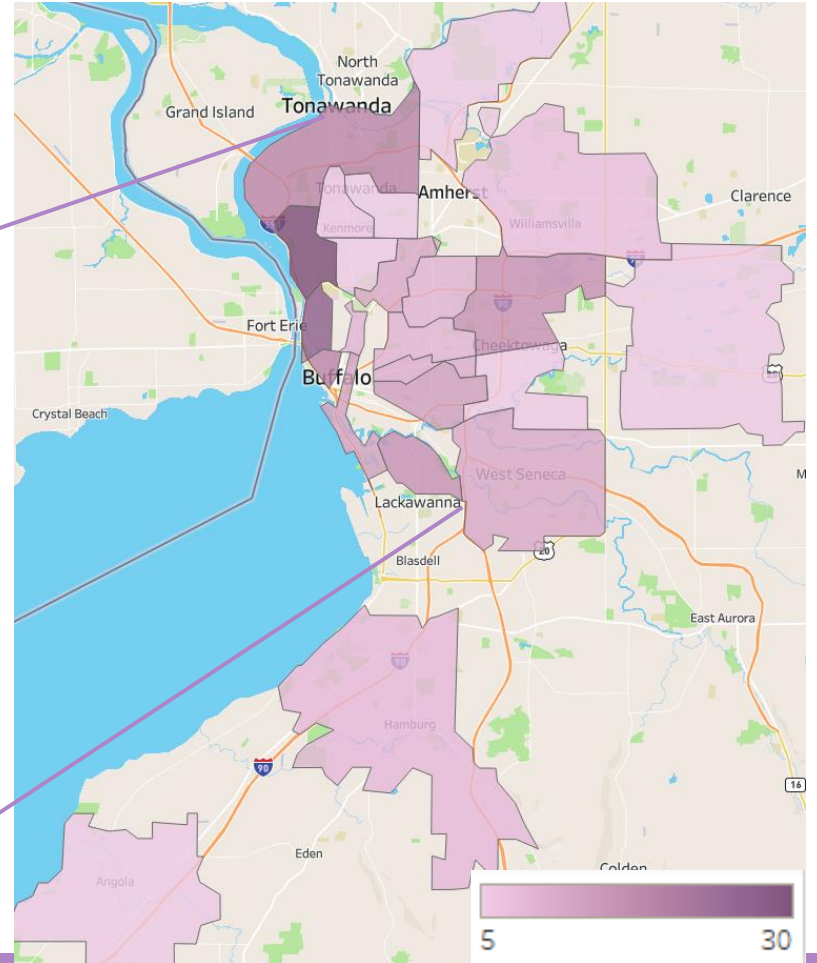
East Side/Genesee
St.

Data censored for zip
codes with fewer than 5
reports



Naloxone Use Incidents by Location of Overdose, January-June 2024

| Overdose Location | Non-Fatal Overdoses with Naloxone Use, January-June 2024 |
|--|--|
| Buffalo-Black Rock/Riverside (14207) | 30 |
| Buffalo-Grant Ferry (14213) | 26 |
| Buffalo-Downtown/Allentown (14201) | 18 |
| Tonawanda (14150) | 18 |
| Buffalo-Cazenovia Park/S. Park Ave (14220) | 15 |
| Cheektowaga (14225) | 15 |



Black Rock/Riverside



Grant Ferry



Downtown/Allentown

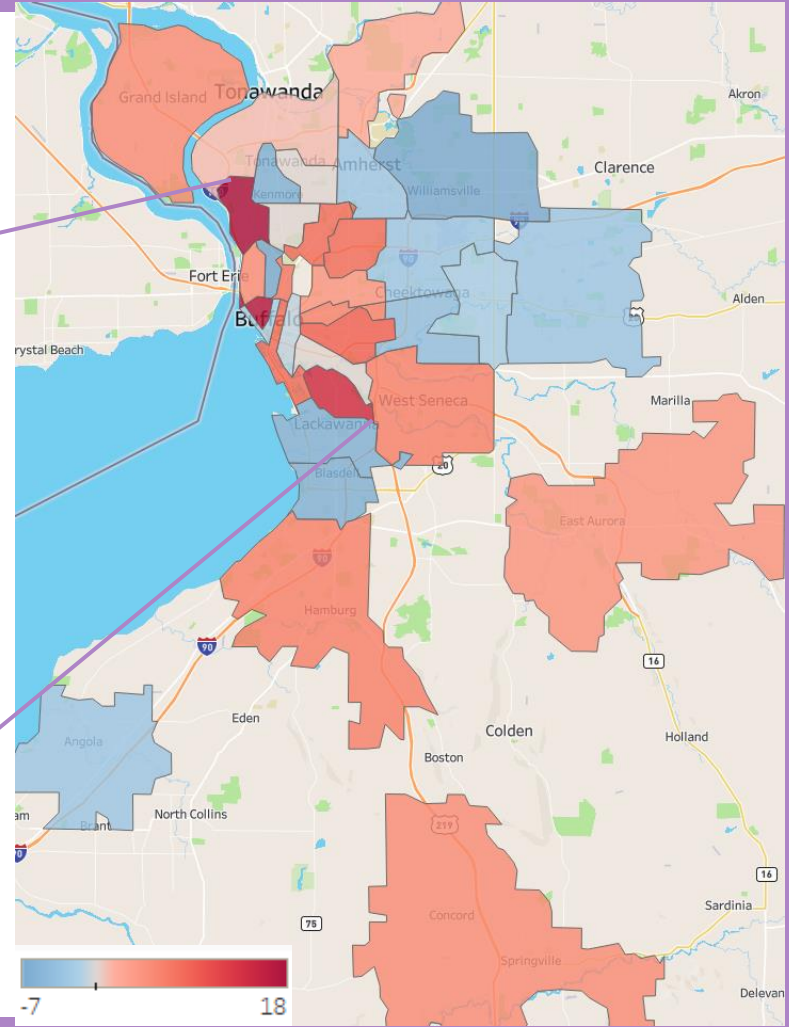
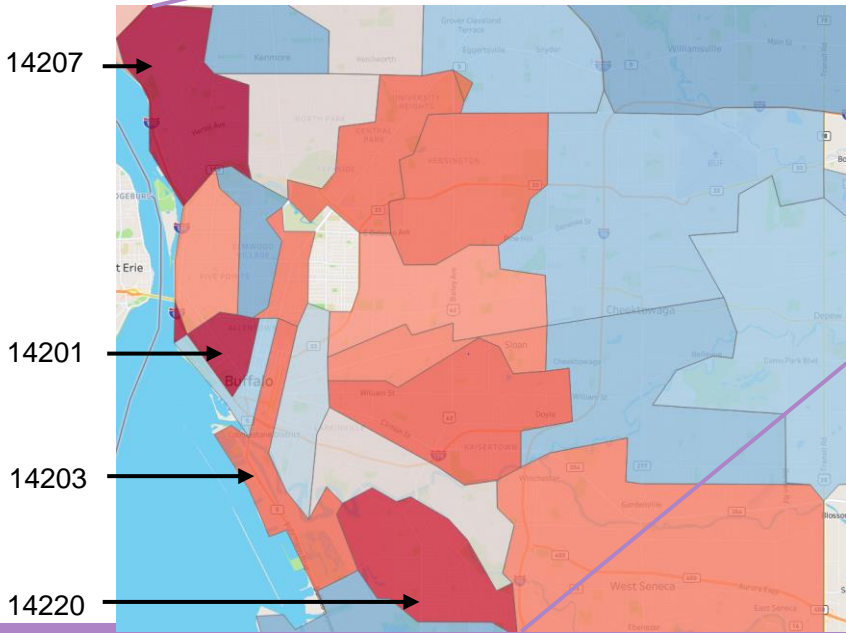


Cazenovia Park/ S. Park Ave



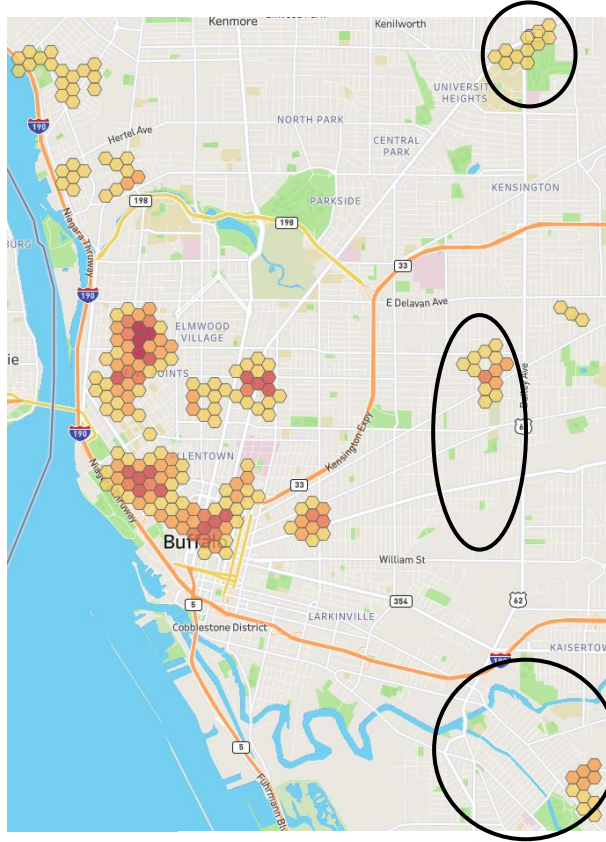
Change in Non-Fatal Overdose Reports, July-December 2023 vs. January-June 2024

Red = increased reports in Jan-Jun 2024 compared to Jul-Dec 2023
Blue = decreased reports in Jan-Jun 2024 compared to Jul-Dec 2023



Overdose Report Heat Map, City of Buffalo, July –December 2023

Non-fatal reports: 227

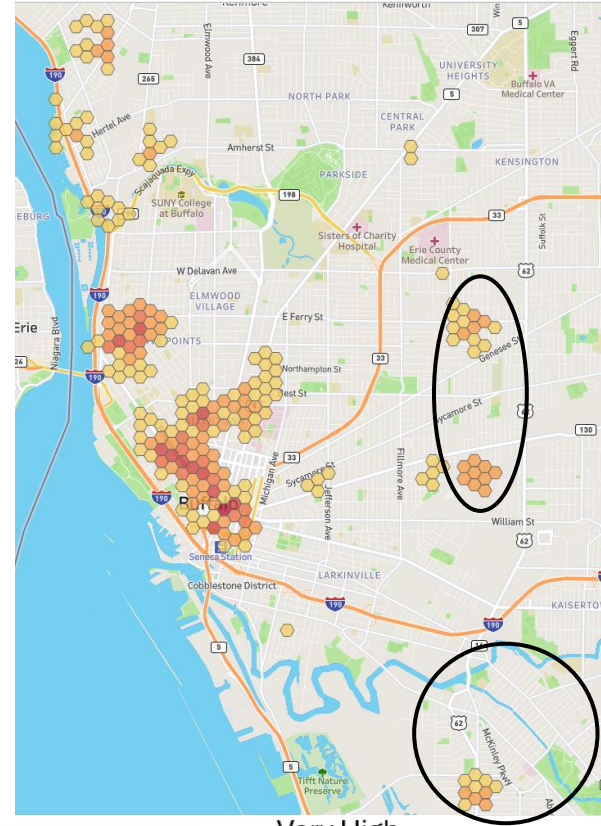


Moderate Overdose Activity



Overdose Report Heat Map, City of Buffalo, January – June 2024

Non-fatal reports: 371



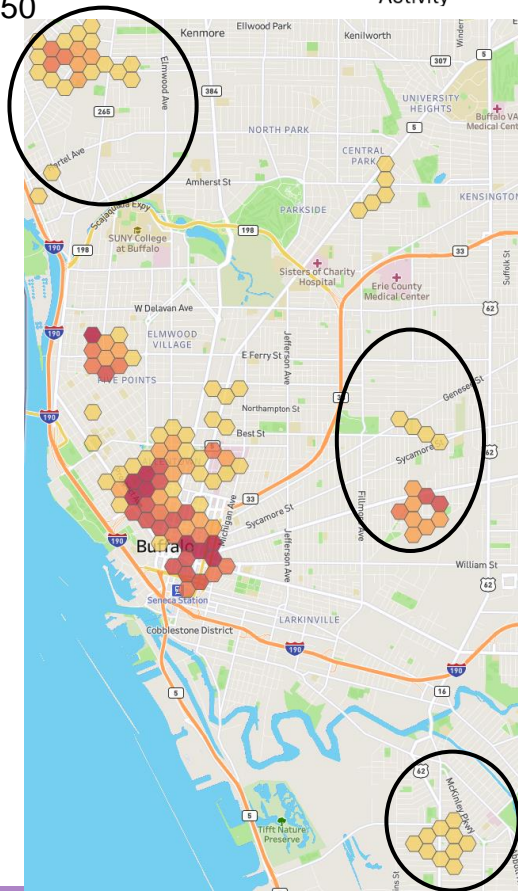
Very High Overdose Activity

Overdose Report Heat Map, City of Buffalo, January-March 2024

Overdose Report Heat Map, City of Buffalo, April-June 2024

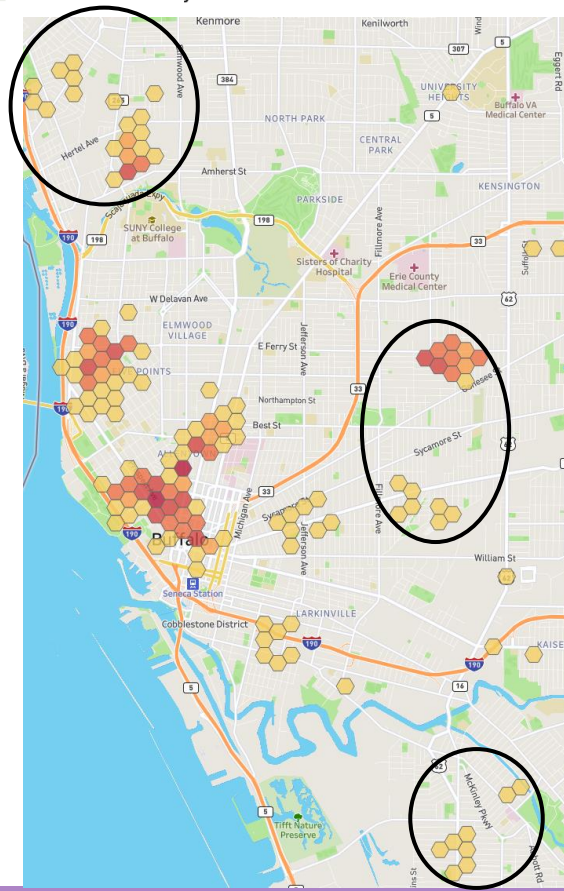
Non-fatal reports:
150

Moderate Overdose
Activity



Very High
Overdose Activity

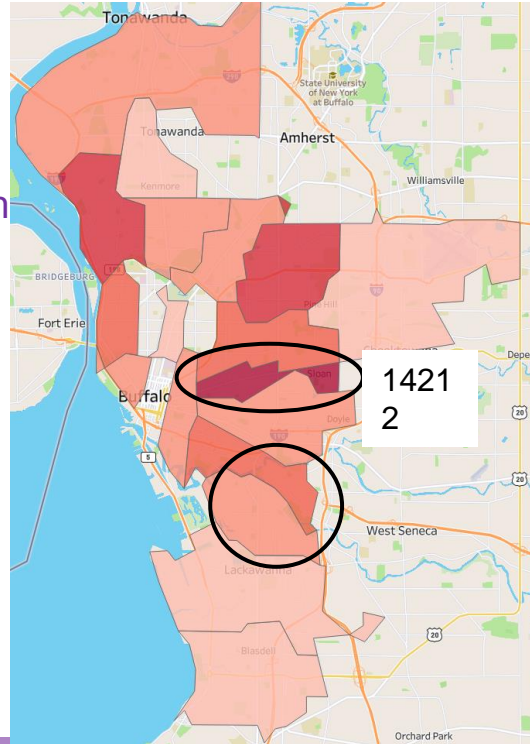
Non-fatal reports: 207



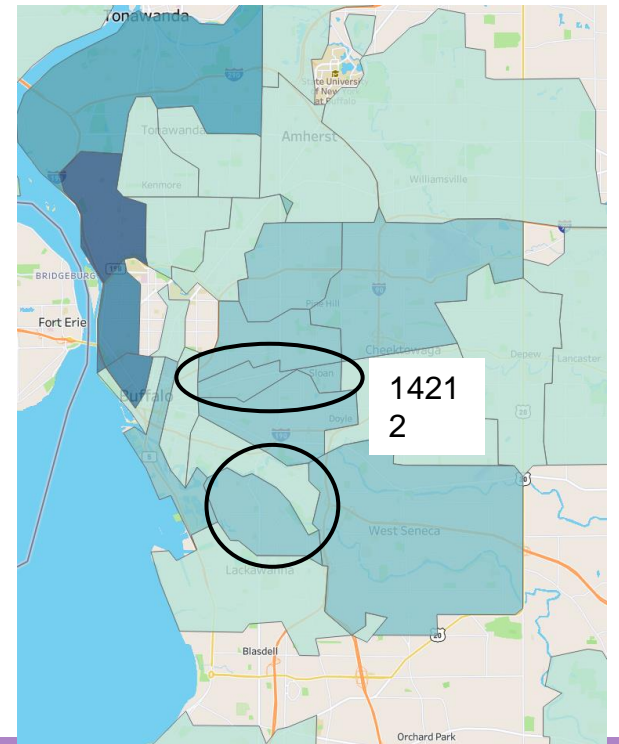
Overdose Location Summary

- Highly concentrated on West Side of Buffalo
 - Black Rock/Riverside (14207)
 - Grant Ferry (14213)
 - Downtown/Allentown (14201)
- Emerging area of concern: South Buffalo, between South Park Avenue and Cazenovia Park (14220, 14210)
- Disproportionate deaths near Broadway Street (14212)

Fatal Overdoses by Zip Code, 2024*



Non-Fatal Overdoses by Zip Code, 2024**



SOURCE: ERIE COUNTY MEDICAL EXAMINERS OFFICE, *CASES REPORTED THRU 7/29/2024

**CASES REPORTED THRU 6/30/2024

QR Code for Data Request Form



Harm Reduction Workgroup

CO-CHAIRS

JENNIFER GARRIGAN, MPH – ERIE COUNTY DEPARTMENT OF HEALTH OFFICE OF HARM REDUCTION

REBEKKA LIPP, LMHC – ENDEAVOR HEALTH SERVICES

Collaborative Workgroup Meeting

- ▶ Treatment Providers
- ▶ Advocacy, Awareness & Support
- ▶ Harm Reduction

Met in person on 7/22/2024 to discuss overlap, duplication, and reinvigoration

- Allowed for individuals to express ideas, concerns and realign
- Working to identify where we aren't and what we are not doing as opposed to what we already are doing well

Identified Needs



Bring the group to the community



Engage more individuals with both lived and living experience in the workgroup



Coordination and communication with other workgroups to identify and share trends, overlaps, gaps and needs



Continuous Quality Improvement

Developing Projects

- ▶ Coordination of efforts between Erie County OHR and Community Agencies to identify overlaps and gaps.
 - ▶ Reaching out to Harm Reduction agencies and street outreach organizations to identify standing efforts
- ▶ Endeavor Health and Legal Aid collaboration for Harm Reduction trainings in legal settings
- ▶ Mapping of multiple access points to Narcan and test strips
 - ▶ OPEN Stands
 - ▶ MATTERS Vending Machines
 - ▶ Community Hubs

Community Presence: Peer-Led Outreach

Peer-Driven – Invaluable lived experience and expertise offering empathy, compassion and connection to individuals in need.

- ▶ Person-first – reducing stigma, no judgement, harm reduction lens
- ▶ Meet people where they are at
 - ▶ Increase access to resources
 - ▶ Use data and feedback to adjust efforts to areas of greatest need

Outreach Types

Standing Outreach locations

- ▶ St. John Kanty – Every Thursday
- ▶ Friends of the Night People – Every Tuesday morning and two nights monthly
- ▶ St. Luke's – Every Thursday Morning
- ▶ Curbside Care – Every Tuesday
- ▶ Main & Utica – Every Friday morning
- ▶ 1500 Broadway – Beginning August – Friday evenings

Walking Outreach

- ▶ Niagara Street – Thursday and Friday Afternoon
- ▶ Grant & Ferry – Friday Afternoon
- ▶ Other locations as identified

Outreach Types Continued

Community Events & Tabling

- ▶ Invitations to table at events and organizations
 - ▶ Education, resources & trainings

Scouting Outreach

- ▶ Data collected from Police and Fire
- ▶ Response after Overdose
 - ▶ Attempt contact with survivors of non-fatal overdoses to offer supports
- ▶ Locations with no name or phone allow for scouting
 - ▶ Communication with Businesses, community members and identify areas of need

Outreach Services

- Client support – aid in meeting needs individually
 - ▶ Treatment & Recovery, nutrition access, housing and social support access
- Refill of OPEN stands as designated by directed county placement agreements and distribution of supplies by request
- Harm Reduction Resources
 - ▶ Naloxone & Test Strips
 - ▶ Safer injection kits
 - ▶ Safer smoking kits
 - ▶ Sharps disposal containers
 - ▶ Multiple educational resources and spot trainings

Filling Gaps and Expanding Capacity

Direct engagement through a Harm Reduction, person-centered lens builds trust and positive interactions

Erie County is geographically large

- ▶ Need for more community partners and expansion of community capacity
 - ▶ Offer TA and support for increased community engagement with Harm Reduction
- ▶ More communication and collaboration on existing outreach allows Erie County OHR to fill gaps in identified locations

Workgroup Contacts

- ▶ Seeking more individuals with lived and living experience to join
- ▶ Seeking contacts for community street outreach efforts

- ▶ Jennifer Garrigan
 - ▶ Jennifer.garrigan@erie.gov
 - ▶ 716-858-7945

- ▶ Rebekka Lipp
 - ▶ Rlipp@ehsny.org



ERIE COUNTY
**Overdose
Prevention
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TREATMENT AND PREVENTION PROVIDERS WORKGROUP

Co-Chair:

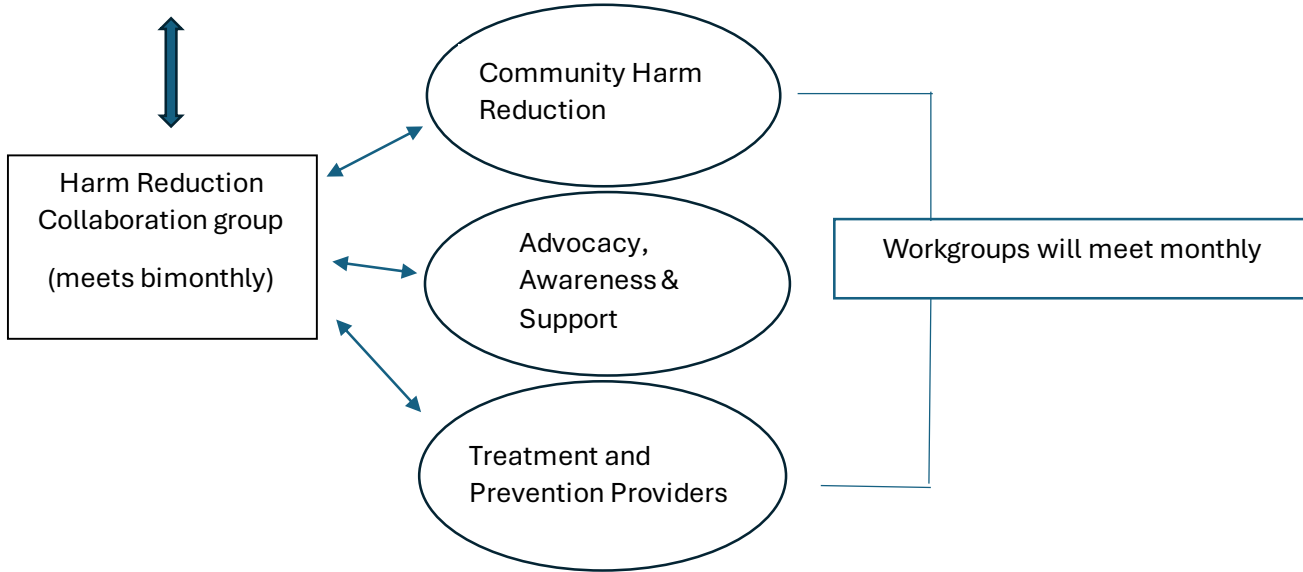
Julianna Everdyke, LMSW
Director of Dual Recovery and
Community Integration
Erie County Dept of Mental Health

Co-Chair:

Jennifer Seib, LMHC, CASAC
Senior Vice President of Strategic Initiatives
BestSelf Behavioral Health, Inc.

Overdose Prevention Task Force
(meets quarterly)

7/22 meeting at Endeavor for Harm
Reduction Collaboration



The workgroup continues to meet monthly with representation of treatment and prevention providers, peer and advocacy programs, family members, Erie County staff as well as representation from NYS OASAS.

Meetings are held the 4th Monday of the month from 1030am-12pm



NAVIGATING TRENDS

- Topics of Discussion and Exploration
 - Stimulant Use, Polysubstance Use, and Stimulant Use Disorder
 - How do we better reach and treat those who are using stimulants or have a stimulant use disorder, who are at an increased risk of overdose and overdose death
 - Will be working together to explore what may be available in terms of:
 - Program Models
 - Best Practices
 - Educational Resources
 - Training
 - Increase access to care for people with SUD, not just OUD. Identify best pathways to care

BESTSELF LOW THRESHOLD BUPRENORPHINE CLINIC

Located at 951 Niagara Street, Buffalo 14213
716-833-5311

Who is a Candidate for Low-Threshold Services:

- Individuals with Opioid Use Disorder and not currently on Medication for Opioid Use Disorder (MOUD) - OR- individuals currently linked with an outpatient program, but would benefit from low-threshold services instead
- Individuals who are not seeking or have challenges engaging in traditional outpatient services

What to expect:

- Individuals will meet with a nurse and medical provider for evaluation and, if appropriate, prescription for MOUD and follow-up appointment.
- Certified Peer Recovery Advocates, Counselors, and Case Managers are available to assist, as requested
- There is no requirement to participate in any other service other than meeting with the medical staff for ongoing prescription for MOUD

How to get started:

- Individuals can call ahead or simply walk into the location and inform the front office staff they want to be seen in the low-threshold program. Have photo ID and insurance information ready
- Hours are:
 - Monday – Thursday – 8am-7pm
 - Friday – 8am-4pm

*This Program is not for providing bridge scripts for those fully linked to MOUD care

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MAT Access and Support

WNY Opioid Addiction Treatment
24/7 Virtual MAT

716-463-6222

- Available to anyone in WNY
- Call to be linked to a MAT Provider for evaluation, prescription, and linkage to ongoing care at location of choice
- Can be connected to peer support

Addiction Hotline 24/7
Operated by Crisis Services

716-831-7007

- Provides information, referral, linkage to treatment and support.
- Education on MOUDs & Motivational Interviewing is woven into phone counselor script to facilitate referrals for callers.
- Integrate into Substance Use Disorder Treatment system

Next meeting:

8/26/24 1030am-12p via WebEx

**Please email julianna.everdyke@erie.gov or
Jseib@bestselfwny.org for the meeting invite**

**THANK YOU FOR YOUR
SUPPORT & DEDICATION**

“Detect to Protect” Campaign

Impact Marketing + Communications



Introductions



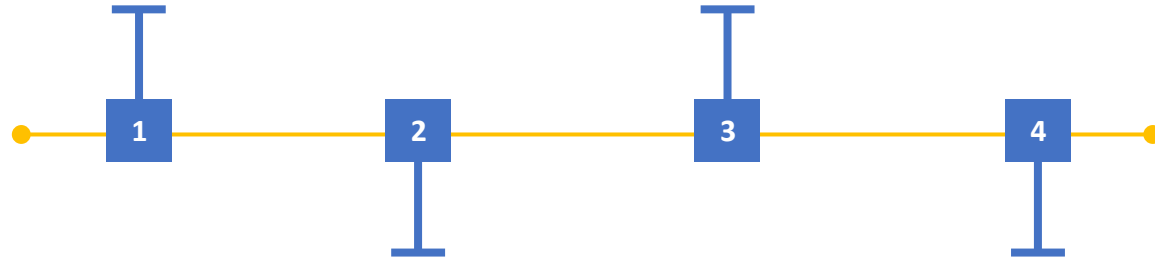
Process

Opioid Settlement Funds.

The “Detect to Protect” campaign is funded using opioid settlement funds.

Presentations and References.

The top firms were invited to present and their references were contacted.



Competitive RFP Process.

Erie County released an RFP for the media and awareness campaign.

County Legislature Approval and Contract Execution.

The work received necessary approvals and kicked off.

“Flighting”

Balancing research + urgency



Formative Research: Interviews

We interviewed:

- Healthcare/behavioral health providers
- Peer navigators
- Community-based organizations
- People with lived experience



Formative Research: Data

We reviewed—and continue to review

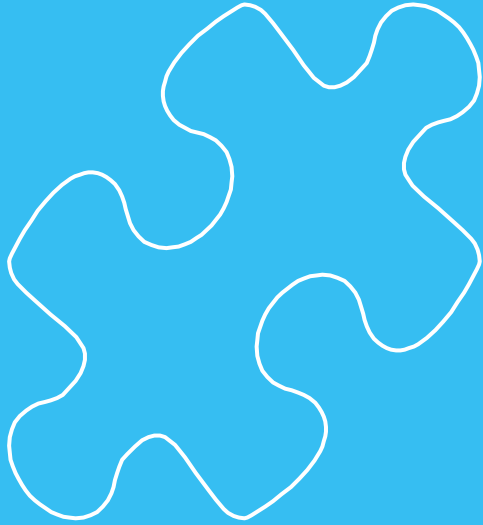
- Opioid-overdose related data from Erie County to inform and refine our work.



Findings from Research

- Largest increase in opioid-related overdose deaths is now happening in people ages 60+ followed by people 50-59 years old
- Don't see themselves as active users
- Recreational cocaine users see themselves as very different from opioid users
- Mindset that overdoses are 'not going to happen to me'
- Older people don't understand what fentanyl is or how different it is than cocaine (not a stimulant).
- Misperception that opioid overdoses, deaths, and fentanyl related information is isolated to opioids (i.e., don't realize fentanyl is pervasive across the drug supply)
- Most don't realize that a leading driver of overdose deaths involve fentanyl-laced cocaine
- Most are surprised to learn that fentanyl-related overdose deaths are on the rise among older community members
- Mental health conditions (depression and anxiety) are co-occurring with substance use
- People still struggling during aftermath of COVID-19 social isolation
- Many people don't understand what harm reduction is or know what fentanyl test strips are.
- Misperception that overdoses are happening among white youth (i.e., don't realize it's happening to older individuals and to communities of color)

Putting it all
together with a
visual direction



Authenticity

- Needs to feel authentic
- Showcase real people in and around Erie County
- Create a human connection to the problem and show our connectedness to each other

Cohesiveness

- Look and feel of campaign materials will tie all ads together

Use of Influencers and Peers

- Known community members who have lived experience and those who are community influencers

Reflect the Community

- Ads need to reflect communities we're trying to reach, including people of color

The Making of a Campaign



Media Plan

Media and out-of-home advertisements include:

- Broadcast audio
- Streaming audio
- Location-based display
- Search-based display
- Audience-based display
- Ads on streaming media platforms
- Paid social media
- Digital ads
- Location-based out-of-home posters (e.g., in clinics, behavioral health centers, pharmacies, groceries and corner shops, gas stations, restaurants, bars, barber shops)
- Coasters for placement in bars and restaurants
- Social media toolkit to promote sharing and engagement with the community and community-based organizations

Campaign in Action


DETECT TO PROTECT

The party has changed.

Nearly 7 out of 10 opioid overdose deaths in Erie County involved cocaine.

Fentanyl may contaminate all 2 drugs, including cocaine. Test your cocaine. Carry Narcan and never use alone to prevent a deadly overdose.

Order fentanyl test strips and Narcan at Erie.gov/Detect



DETECT TO PROTECT

Even occasional cocaine use can be deadly.

Fentanyl may contaminate illicit drugs, including cocaine. Test your cocaine. Carry Narcan, and never use alone to prevent a deadly overdose.

Order fentanyl test strips and Narcan at Erie.gov/Detect



DETECT TO PROTECT

One-third of our community's opioid overdose deaths are Black residents. Most involved cocaine. This is a crisis.

Order fentanyl test strips and Narcan at Erie.gov/Detect



Smartphone screen showing a social media post from @eriecountyny: "erierecountyny Posts".

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Tracking Analytics

Ongoing tracking and refining:

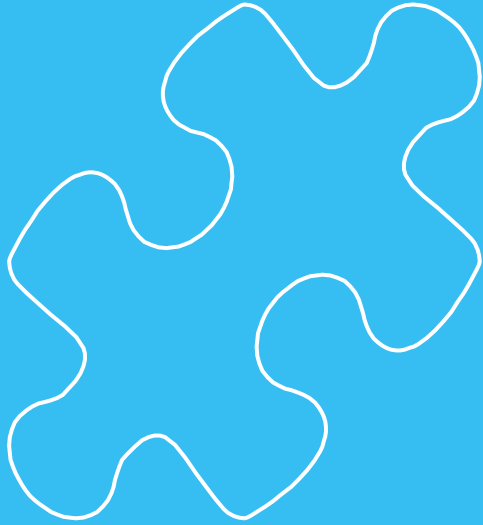
- We are tracking the time on our end from when an ad airs to the traffic on the website
- We are tracking traffic coming from QR codes
- Erie County is tracking requests on harm reduction supplies going out on their end
- Initial data shows a 32% lift to website traffic within a 10-minute window of an ad airing versus 13.6% industry average
- County is seeing an increase in inquiries and Narcan/test strip requests



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COMMUNITY OPIOID RESPONSE
ERIE COUNTY, NY

Opioid Settlement



Taylor Winter,
Community Opioid Response Director
August 2024

Overview

1. Background
2. Fiscal status of Opioid Settlement
 - a. anticipated payments
 - b. fiscal nuances
 - c. guardrails
 - d. NYS recommendations
3. Programmatic activities and updates
4. NYS comparison
5. Public view



Background

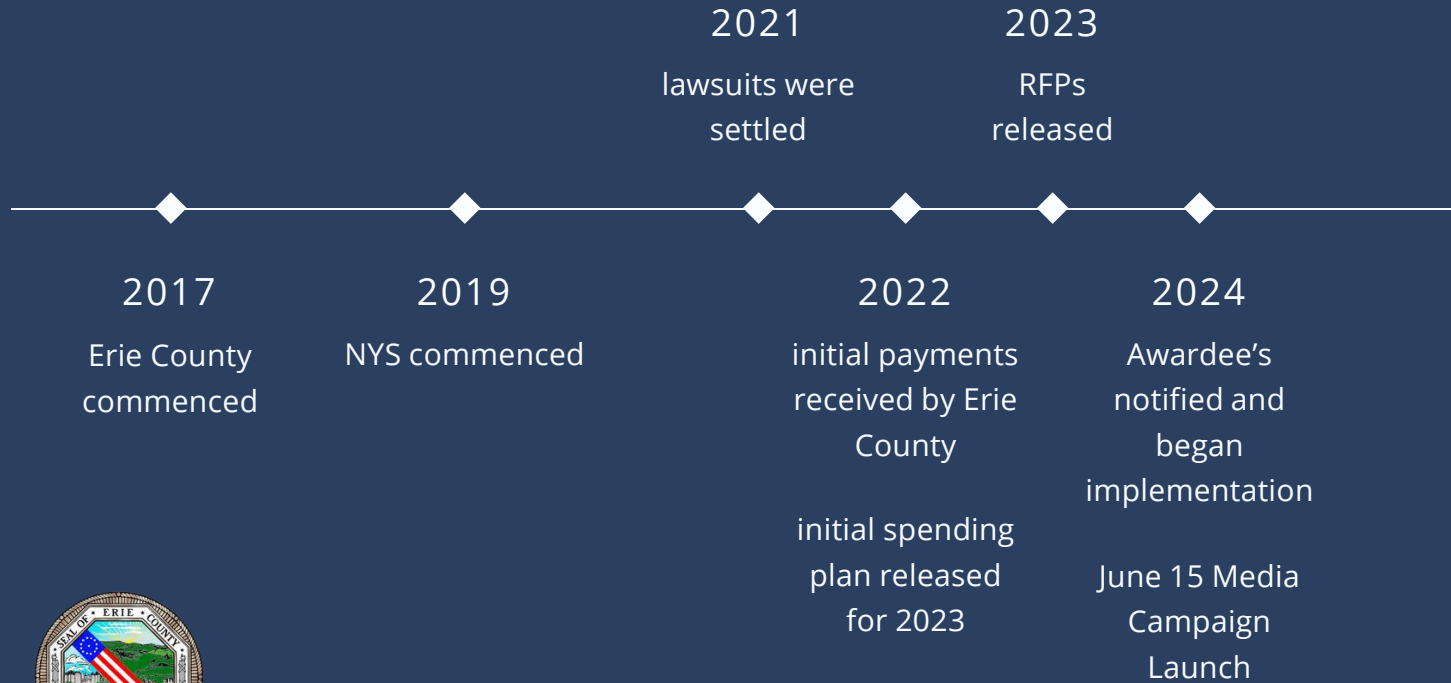
Opioid Epidemic

- over **2,300** deaths 2012-2022
- 2016 was the height of opioid overdose deaths (OOD), at that time
- 2016 Executive Order 14
- 2017-2019 decline in fatalities
- despite the decline, Erie County was not immune to the “fourth wave” of the opioid crisis
- 2020-2023 overdoses increase
- over 350 OOD in 2023



Erie County

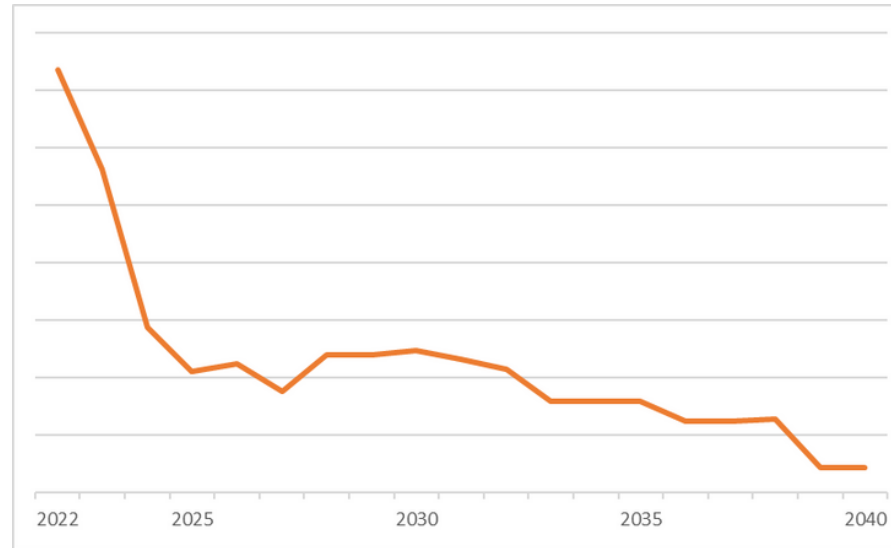
Opioid Settlement Timeline



Anticipated Payments

2022 - 2040

The expected payments may differ from the actual received amounts. Today's presentation figures are being finalized and not ready for display.

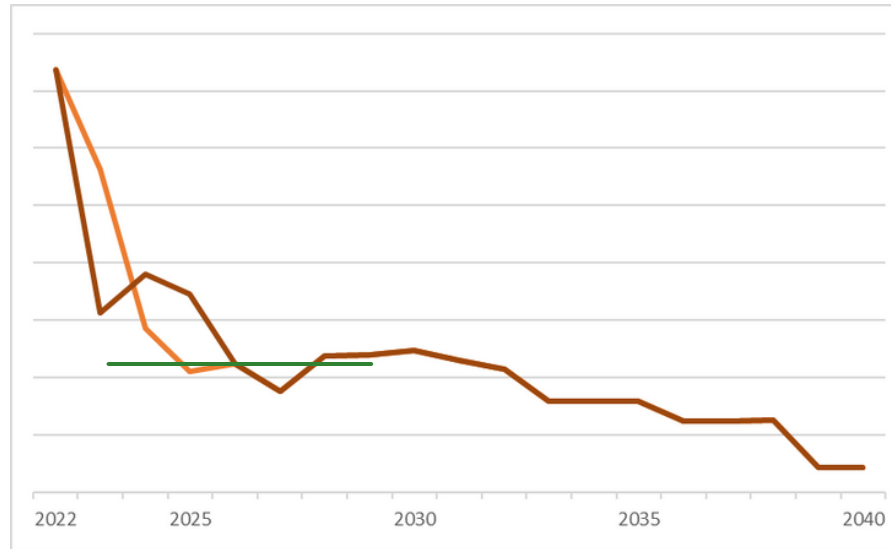


as of
2/22/2024

Anticipated Payments v2

2022 - 2040

The expected payments may differ from the actual received amounts. Today's presentation figures are being finalized and not ready for display.



as of
8/1/2024

Nuances

- unknowns such as purdue
- re-negotiations including pre-payment options
- slowed payments
- notices vs checks
- restricted vs unrestricted



Internal Guardrails & Process



- positions slowly transitioning off of settlement and onto Erie County budget or sourcing grant funds
- drafting an intentional supplies budget
 - basic budget
 - considering factors
 - majority of budget is for supplies that are then distributed to the community and agencies
 - match funds requests i.e. professional development or offer external opportunities as well
- purchasing process
 - wet signatures
 - direct alignment with approved uses
 - settlement or 295 are a last funds source for purchasing
- reporting process
 - programmatic
 - fiscal

- treating all monies as restricted
- all activities reported to OASAS
- jumpstart programs and positions not a long-term or sole solution
- sustainability part of reporting
- transparency & accountability
- reporting & evaluation
- community voice

General Themes

Erie County



- expect to receive less than anticipated funding and expect the timeline to not be as anticipated
- transparency & accountability
- co-occurring disorders
- housing
- sustainability
- initial years for start up with the expectation that continuous costs find alternative funding sources
- reporting misuse of funds - tbd

Disclaimer: The themes discussed here reflect my personal interpretations from the NYS Settlement Board meeting and are not representative of the board's views. For detailed information, please consult the official records of previous meetings.



General Themes

NYS Board July mtg

Erie County Internal Efforts



County Positions

Health, Social Services, Probation

Media Campaign

Increase awareness and access, hear and share stories of personal experiences through a variety of medias

Harm Reduction Supplies

Narcan, testing strips, HIV & HCV screening supplies, safe consumption supplies

Erie County Internal Efforts & Reporting



County Positions

reporting plans in process

Media Campaign

hear from our media experts
thank you to all our models
press conference July 23
- when recording 41:28

Harm Reduction Supplies

reporting plans in process

COMMUNITY RFP

several factors resulted in number of delays

- multiple large RFPs at the same time
- many submitted proposals were incomplete or did not have enough detail
- scoring team schedules
- establishment of the Community Response

Director position

- staff transitions

THANK YOU!

scoring team &
all organizations who submitted proposals



We are taking these challenges and your feedback into consideration as we improve our process for future funding opportunities and partnerships.

COMMUNITY RFP

Request to approve awards

- approved but acknowledged the weight of this money and the amount
- requested to hear from community agencies
- invited five of the awarded agencies to present to Erie County Legislature
 - when recording
- very positive experience
- hope to create more experiences

THANK YOU!

to all agencies and individuals who presented in front
of Erie County Legislature



Community Projects, RFP



18 funded projects, \$4.7m

WHAT'S TO COME

- executing contracts
- website including dashboard
 - financial information
 - programmatic
 - reporting
 - feedback
 - alignment with NYS recommendations
- community engagement & input
- funding opportunity
- multi-year annual report 2022 - 2024, early 2025



Settlement Website & Dashboard

Increased transparency and visibility of the opioid settlement funds in Erie County



Community Opioid Response Erie County Opioid Settlement Funds

Background information. How to navigate the site. [Subscribe to our CR mailing list](#)

[Overview & Expenditures \(update quarterly\)](#) [Spending Decisions & Strategic Planning](#) [Approved uses](#) [Funded Projects](#)

Current Funding Opportunities

High level overview of the current status of settlement: How much anticipated, how much received, how much distributed (county & community)

YTD Settlement Allocations and Spending for Maricopa County

Last updated: Mar. 29, 2024

| | |
|--|--------------|
| Total allocations received by Maricopa County | \$54,083,978 |
| Total funds retained by Maricopa County* | \$27,869,472 |
| Total funds distributed to municipalities | \$26,214,504 |
| Total funds allocated to current projects (County and community-based) | \$5,420,000 |

* Maricopa County's allocations include approximately \$10M to be paid through FY 2029 for current community-based projects. Additionally, \$2.5M to be paid to Correctional Health Services annually for substance use treatment in jails. The spending allocations will be updated as new projects are approved.
NOTE: Amounts shown on this dashboard may differ from reporting on the Arizona Attorney General's opioid settlement dashboard due to different publishing timeframes.
Created with Datawrapper

North Carolina Opioid Settlements

Welcome to CORE-NC: Community Opioid Resources Engine for North Carolina

[Home](#) [About the Settlements](#) [Resources](#) [Data Dashboards](#) [Partners](#) [Contact](#)

About the Opioid Settlements

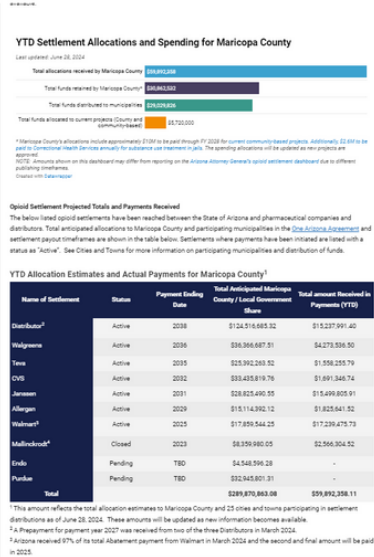


What are the Opioid Settlements?

Since 2021, Attorney General Josh Stein has announced \$56 billion in national settlements with opioid companies that will help bring desperately needed resources to communities harmed by the opioid epidemic, including \$1.5 billion to North Carolina. The agreements resolve litigation over the role of companies in creating and fueling the opioid epidemic. The agreements also require significant industry changes that will help prevent this type of crisis from ever happening again.

[Read More](#)

NORTH CAROLINA



MARICOPA COUNTY, AZ

Opioid Settlement Funds

[Funding Plan](#)

[Application](#)

[Questions](#)

cassopioidsettlementfunds@casisco.org

Background

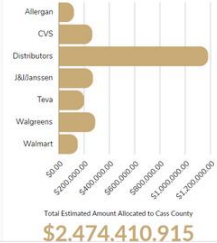
In 2021, a \$26 billion nationwide settlement was reached to resolve all Opioids litigation brought by states and local political subdivisions against the three largest pharmaceutical distributors: **McKesson**, **Cardinal Health** and **AmerisourceBergen** ("Distributors"), and manufacturer **Janssen Pharmaceuticals, Inc.** and its parent company **Johnson & Johnson** (collectively, "J&J").

The state of Michigan is slated to receive nearly \$500 million over 18 years. Fifty percent of the settlement amount will be sent directly to county and local governments. The national agreement also requires significant industry changes that will help prevent this type of crisis from ever happening again.

A [state subdivision agreement](#) between the state of Michigan and local government directs how opioid settlement funds are distributed. All 83 counties in Michigan signed on to this agreement.

In 2022, additional settlements with pharmacies and manufacturers were announced, including **CVS**, **Walgreens**, **Walmart**, **Allergan** and **Teva**. Sign-on for settlements with CVS, Walmart, Allergan and Teva are completed in Michigan, but payments have not yet begun. These four settlements are expected to bring in around \$450 million to Michigan. The Walgreens national settlement will bring about \$125 million into the state to be divided equally between state and local governments; payments have not started. The associated [state subdivision agreement](#) outlines how funds are to be distributed. The state will also receive an

Fund Allocation to Cass County



RHODE ISLAND PLANNING



Questions, Comments

opioidsettlement@erie.gov

taylor.winter@erie.gov
