



# StreetSmart Erie County



StreetSmart Erie is a year-round public health and safety campaign focused on **reducing injuries and deaths on roads**, sidewalks and parking lots across the county.

## THE NEED FOR ACTION

- From 2020 to 2023, Erie County experienced **210 fatal motor vehicle crashes** and **46 pedestrian deaths**
- In the first half of 2025 alone, there were **118 crashes** involving pedestrians, cyclists or skaters.



## HOW WE'RE SPREADING THE MESSAGE

- Social media campaigns for motorists, bicyclists, and pedestrians.
- Upcoming topics: motorcyclists, transit users, e-bikes and scooters, and construction safety.
- Seasonal focuses: back to school, holiday driving, and winter road conditions.



## GET INVOLVED

Erie County welcomes businesses, community groups, and other municipalities to join this lifesaving initiative. Help us spread the word, organize local events, or share safety tips.



**[erie.gov/streetsmart](http://erie.gov/streetsmart)**

### Drive Smart

Follow speed limits  
Stay alert  
Move over

### Walk Smart

Respect walkways  
Be seen  
Look and listen

### Ride Smart

Follow the rules  
Be visible  
Wear a helmet